



JIM CONNARN

DIRECTOR, SALES

Jim Connarn is the director of sales for the Detroit Regional Chamber and guides the sales efforts of the membership development representatives who recruit businesses to join the Chamber. He also guides the sponsorship and advertising team that solicits sponsorships for Chamber events and advertising for the Chamber website, *eDetroiter*, *Detroiter* magazine and the Regional Buyers Guide. Connarn has been with the Chamber since November of 2005.

Prior to joining the Chamber, Connarn spent nearly 20 years with AT&T and its predecessor companies as a Yellow Pages account executive, recommending and selling advertising programs to business owners and business decision-makers. Connarn has worked in many major metropolitan markets. He lives in Bloomfield Hills and has three daughters.