

2013 Conference Vision

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Work collaboratively to create a globally competitive, financially attractive business environment in Michigan.

2013 Conference Pillars

Culture

Collaboratively pursuing common goals, inspiring innovation and embracing new ways of thinking, and adapting to the realities and opportunities of a rapidly changing world.

Education

Drive Michigan's future prosperity and standard of living by raising academic standards and inspiring individuals to pursue a higher education in order to meet the needs of 21st century job creators.

21st Century Global Market

Expand Michigan's understanding of, and success in, the global marketplace, and positioning the state as a premiere destination for international talent and investment.