DETROIT REGIONAL SNAPSHOT

POPULATION AND DEMOGRAPHICS

5.3 million residents in the 11-county region

Race and Ethnicity

- white: 68%
- black: 21%
- hispanic: 4%
- asian: 4%
- other: 2%

11-County region: 7,062 square miles
City of Detroit: 139 square miles

ECONOMY

7th fastest growing economy in the nation’s 50 most populous metropolitan areas from 2009 to 2014, outpacing Atlanta, Minneapolis and Chicago

- 13% per capita income growth since 2009
- 18% gross domestic product growth from 2009 to 2014
- Median home values increased 13.2% in the Detroit area from 2013 to 2014

6.2% 2015 annual unemployment rate
EMPLOYMENT

2.3 million jobs in the Detroit region

More jobs in the Detroit region than 29 U.S. states

14.9% increase in employment since 2009

227,000 private sector jobs gained over the past five years

INTERNATIONAL GATEWAY

$50.3 billion in exports (2014)

5th largest export market in the United States

2nd busiest border crossing by trucks in North America (2014)

QUALITY OF LIFE

229 public and private golf courses

110 art museums and galleries

95.3 cost of living 4.7 below the national index

13 metro parks

10 state parks

14 state recreation areas