

This privacy policy applies to the official website of the Detroit Regional Chamber, located in Detroit, Michigan.

By accessing the Chamber website, you expressly consent to our use of your personally identifiable information. This policy is incorporated into and subject to the Chamber's terms and conditions. The Chamber seeks to safeguard the privacy of website users online.

The Chamber may ask for personal information such as your name, physical address, e-mail address and phone number in order to answer a question or fulfill your requests. We may use this information to respond to your requests, or to contact you via mail, phone or e-mail to inform you about the Chamber's events and activities, new products, new services or special promotions. If you place an order for a product or an event registration, request membership or submit an inquiry, we may contact you for additional information needed to process your order, request or inquiry. Sensitive information such as credit card numbers and expiration dates is encrypted and transmitted securely to the Chamber. It will only be used for billing purposes.

Information you provide on surveys and promotions on our website will be used for internal marketing purposes. In addition, we may inform you of new services based on the information you provide us.

No information should be submitted to the Chamber by persons under 13 years of age without the consent of their parents or guardian, nor should persons under 13 years of age place orders for products or event registrations, request membership or submit inquiries without such consent.

The website may contain links to third party sites on the Internet. Any information you submit on these third party sites will be subject to the site terms and privacy policies of those sites.

The Chamber gathers and analyzes data pertaining to the usage of the website, including domain name, pages visited, length of user sessions, etc. This is done to evaluate website effectiveness and provide data for future website edits.

Email addresses provided through an online account creation such as an event registration or by business entities which are active, suspended, or cancelled Chamber members will receive weekly email updates from the Chamber in the form of the eDetroiter Weekly newsletter. This email provides timely news and updates on the Chamber and the Detroit regional business community. Individuals can retrieve their information and cancel this subscription at any time by logging on to the Chamber's member portal and updating their email preferences. Website visitors who are not Chamber members may subscribe to the newsletter at www.detroitchamber.com/email.

Individuals may also be subscribed for the Detroiter magazine. The Detroiter is the Chamber's quarterly business publication. To cancel a subscription contact Lynne Thornton at lthornton@detroitchamber.com.

This privacy policy was last updated on March 24, 2020.