



## JIM CONNARN

DIRECTOR, ADVERTISING AND SPONSORSHIP

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Jim Connarn is the director of advertising and sponsorship for the Detroit Regional Chamber. He guides the sponsorship and advertising team that solicits sponsorships for Chamber events and advertising for the Chamber website, *eDetroiter*, *Detroiter* magazine and the Regional Buyers Guide. Connarn has been with the Chamber since November of 2005.

Prior to joining the Chamber, Connarn spent nearly 20 years with AT&T and its predecessor companies as a Yellow Pages account executive, recommending and selling advertising programs to business owners and business decision-makers. Connarn has worked in many major metropolitan markets. He lives in Bloomfield Hills and has three daughters.