

# Elite Membership

## BENEFITS AND PRIVILEGES

### EVENTS AND NETWORKING OPPORTUNITIES

#### High-Level Networking

Members receive an invitation to attend three networking opportunities with the Detroit Regional Chamber's Board of Directors annually, including a private reception during the industry preview days at the North American International Auto Show and a VIP reception at the State of the Region.

#### Mackinac Policy Conference

Take part in the Chamber's signature event to move Michigan forward and network with the state's top business professionals, legislative leaders, corporate CEOs, entrepreneurs and veteran regional champions. Receive exclusive limited preferred Grand Hotel access at the Conference and an invitation to an elite member reception.

#### Detroit Policy Conference

Gain access to the Detroit region's business and community leaders, as discussion focuses on inspiring innovative solutions to encourage urban revitalization.

### INCREASED EXPOSURE

#### Engagement and Participation

Senior management representative from elite member company has the exclusive opportunity to participate in the Chamber Advisory Council. Also, the highest ranking individual is invited to start the nomination process for the Chamber Board of Directors.

#### Chamber Publications

Elite members receive 20 free copies of the *Detroiter* magazine. Members may also submit press releases and editorial content to be considered for publication in the magazine and/or the e*Detroiter* weekly electronic newsletter and monthly executive newsletter.

#### Committees and Initiatives

Receive direct access to participate in a number of influential Chamber committees and policy initiatives in areas spanning talent, education and advocacy.

#### Legislative Influence

Get introduced to lawmakers or heads of government agencies and receive customized advocacy consulting from the Chamber's government relations team.



For more information, please contact a member specialist at 1.866.MBR.LINE.

## Your **Elite** Member Benefits and Privileges

- ✓ Participation in Chamber Advisory Council by senior management representative
- ✓ Introductions to lawmakers or heads of government agencies
- ✓ Highest ranking individual invited to begin Chamber's Board of Directors nomination process
- ✓ Customized advocacy consulting from Chamber's government relations team
- ✓ Access to Chamber research team for business intelligence purposes and regional economic information
- ✓ Logo displayed on Chamber website and Chamber lobby plasma screens
- ✓ Access to one room reservation at Grand Hotel during Mackinac Policy Conference
- ✓ Opportunity to attend three receptions with Chamber's Board of Directors
- ✓ Exclusive invitation to attend Executive to Executive Breakfast series with Chamber executive
- ✓ Invitation to VIP gatherings with elected officials, global business leaders, international figures, and other influential leaders
- ✓ Access to participate in Chamber policy committees
- ✓ Complimentary registration for one individual at all Networking Receptions
- ✓ Complimentary exhibit table at a Chamber networking event annually
- ✓ Enhanced listing on membership directory at detroit-chamber.com
- ✓ Ad in upcoming edition of the *Detroiter* magazine upon joining
- ✓ Access to quarterly legislative briefing calls led by the Chamber's government relations team
- ✓ One-time annual electronic copy of full membership list
- ✓ Liaison to help you navigate your membership
- ✓ Free attendance to Membership Maximizers
- ✓ Discounts on office supplies, and more
- ✓ Eligible to use "Proud Member" logo on your website and printed materials
- ✓ Participation in non-policy Chamber committees and councils
- ✓ Ability to submit press releases and editorial content to be considered for publishing in the *Detroiter* magazine and/or e*Detroiter* weekly newsletter
- ✓ 20 *Detroiter* magazine subscriptions
- ✓ Access to Chamber suite at Comerica Park during Tigers' games at a discounted rate
- ✓ Access to members-only events and sponsorship opportunities
- ✓ Member pricing for signature events (including Mackinac Policy Conference) and other networking events
- ✓ Access to Leadership Detroit, Middle Market Council, MICHauto, and other specialty programs
- ✓ Engagement and communication based on your interests/roster management