

# General Membership

## BENEFITS AND PRIVILEGES

### EVENTS AND NETWORKING OPPORTUNITIES

#### Building Connections

Chamber members have the exclusive opportunity to attend quarterly membership receptions with companies of all sizes and industries.

#### Member Events

Chamber members have access to half-day events each year featuring industry experts who discuss best practices, tools and tips related to topics such as sales leads, digital marketing and talent retention.

#### Membership Maximizers

Members are invited to attend free, quarterly new member orientations to better understand the power of a Chamber membership.

#### Inside the CEO Mind

Inside the CEO Mind provides all-access sessions with regional thought leaders to help unlock the secrets to successful growth strategies.

### INCREASED EXPOSURE

#### Online Membership Directory

Receive a listing in the Chamber's online member directory, which contains thousands of companies searchable by title, business and keywords.

#### Chamber Publications

General members receive five free copies of the *Detroiter* magazine. Members may also submit press releases and editorial content to be considered for publication in the magazine and/or the e*Detroiter* weekly electronic newsletter. In addition, members can share what is going on with their business by submitting an event on the Chamber's online calendar.

#### Leveraging Relationships

As a Chamber member, you have access to group purchasing power that significantly reduces your business expenses through the Chamber's Business Solutions programs with Office Depot and WeWork. In addition, the Chamber has a strategic partnership with Blue Cross Blue Shield of Michigan that advocates on behalf of employers to advance a health care agenda centered on improving cost, quality and access.



For more information, please contact a member specialist at 1.866.MBR.LINE.

## Your **General** Member Benefits and Privileges

- Liaison to help you navigate your membership
- Free attendance to Membership Maximizers
- Discounts on office supplies, co-working space, and more
- Eligible to use "Proud Member" logo on your website and printed materials
- Participation in non-policy Chamber committees and councils
- Member listing on membership directory at [detroitchamber.com](http://detroitchamber.com)
- Ability to submit press releases and editorial content to be considered for publishing in the *Detroiter* magazine and/or e*Detroiter* weekly newsletter
- Five *Detroiter* magazine subscriptions
- Access to Chamber suite at Comerica Park during Tigers' games at a discounted rate
- Access to members-only events and sponsorship opportunities
- Member pricing for signature events (including Mackinac Policy Conference) and other networking events
- Access to Leadership Detroit, Middle Market Council, MICHauto, and other specialty programs
- Engagement and communication based on your interests/roster management