

The Value of a Bachelor's Degree

Whether you're looking to advance within your company, re-enter the workforce, change careers, or build on your associate degree, earning a bachelor's degree is a worthwhile investment.

You Should Consider a

Bachelor's Degree

Because:

\$2.8M

The worth of a bachelor's degree over an employee's lifetime

Georgetown University's Center On Education and the Workforce, 2011

60%

Number of employees with a bachelor's degree who say their job gives them a sense of identity; 38% of those with a high school diploma say the same

Pew Research Center, 2016

33%

The share of adults age 25 and older with a bachelor's degree—up from 17% in 1980

Pew Research Center, 2016

60%



of companies will help pay for employees to go back to school

Inc. Magazine

A Bachelor's Degree Can Reap Huge Rewards:



74% higher salary

College graduates earn 74% more than high school graduates

Pew Research Center, 2016



57% more job options

By 2020, those with a bachelor's degree will qualify for 57% more job openings than those with no more than a high school degree

Georgetown University's Center on Education and the Workforce, 2014



\$25,000 more annually

College graduates earn roughly \$25,000 more per year

Bureau of Labor Statistics, 2015

A Bachelor's Degree Also Means:

Make lifelong connections through a close network of professors, advisors, and peers who could open doors to new jobs, innovative ideas, and unique opportunities—and are available to help you every step of the way.

Northeastern University has an expansive network of more than 230,000 alumni and 3,200-plus employer partners in numerous industries, including business, biotech, healthcare, STEM, and information technology. Reinvent your career by joining a growing community of successful leaders, mentors, directors, entrepreneurs, and professionals.

Lifelong Connections



Flexibility



By learning new skills, you'll find a new flexibility in your career.

You'll also find flexibility in your schedule, and gain the skills you need to be successful at the right pace and in the right format for you. Northeastern helps you complete a bachelor's degree no matter your schedule—whether it's family, work, military, or other life commitments. Choose options that are full- or part-time, and programs that are on-campus, 100% online, or in a hybrid format that combines the two. You can even build on your prior studies and earn your degree at an accelerated rate.

A bachelor's degree can secure your future. Only 2.5% of college graduates are unemployed, compared to 5.6% of those with only a high school diploma. (Bureau of Labor Statistics, 2015)

Our programs are designed to help professionals stay ahead of industry changes. Northeastern's emphasis on experiential learning, which merges classroom study with real-world work experience, can help you thrive in an increasingly competitive marketplace.

Competitive Advantage



Guarantee You Get the Best ROI:

If you're looking for the best return on your investment, consider entering one of these rapidly growing industries:

BIOTECH

36% Increase in jobs by 2020

(Monster.com)



\$48,300–\$89,000 Average salary range for biotechnologists

(College Choice)

ADVANCED MANUFACTURING

3.4M Manufacturing jobs will be added over the next decade

(The Manufacturing Institute and Deloitte, 2015)



68% of jobs in manufacturing require or prefer a bachelor's degree

(Burning Glass Technologies)

BUSINESS

63% of companies are looking to hire business majors

(U.S. News & World Report, 2012)



\$98,560 The median salary for management positions—the highest of all major occupation groups

(U.S. Bureau of Labor Statistics)

HEALTHCARE

19% Projected job growth from 2014 to 2024

(Bureau of Labor Statistics, 2015)



Administrators with a bachelor's degree can make up to **\$40,000** more than those with an associate degree

(Monster.com)

STEM

8.3M STEM jobs, representing 6.2% of U.S. employment

(U.S. Department of Labor, 2015)



\$87,570 Average salary for STEM occupations, almost double the median salary for all occupations

(Bureau of Labor Statistics, 2017)

INFORMATION TECHNOLOGY

488,500 New IT jobs will surface by 2024

(Bureau of Labor Statistics, 2015)



\$106,963 Average IT manager salary

(PayScale, 2017)

Think You Can't Afford This? Guess Again:

When it comes to financing your college education, you're covered. Many employers offer partial or full tuition assistance; scholarships, grants, and loans are other options.



"Scholarships and Grants" —

We have merit scholarships, scholarships specific to community college partner schools, the Dean's 'Break Through' Scholarship (which requires a nomination), and funding that bridges any gaps in military benefits. **Many of our admitted students receive scholarships worth up to \$10,000.**



Tuition Assistance —

Why not work and study at the same time? Many corporations offer some form of tuition assistance, and you might be able to earn your degree part-time.



Loans —

There are a number of federal and private loans available to college students. To be considered for financial aid, you must complete the Free Application For Federal Student Aid (FAFSA).

To learn more about the benefits of a bachelor's degree, visit: northeastern.edu/cps