



Detroit Regional Partnership

Leadership Detroit Orientation: Detroit & The Region Mini-Session



DetroitRegionalPartnership.com



Detroit Regional Partnership



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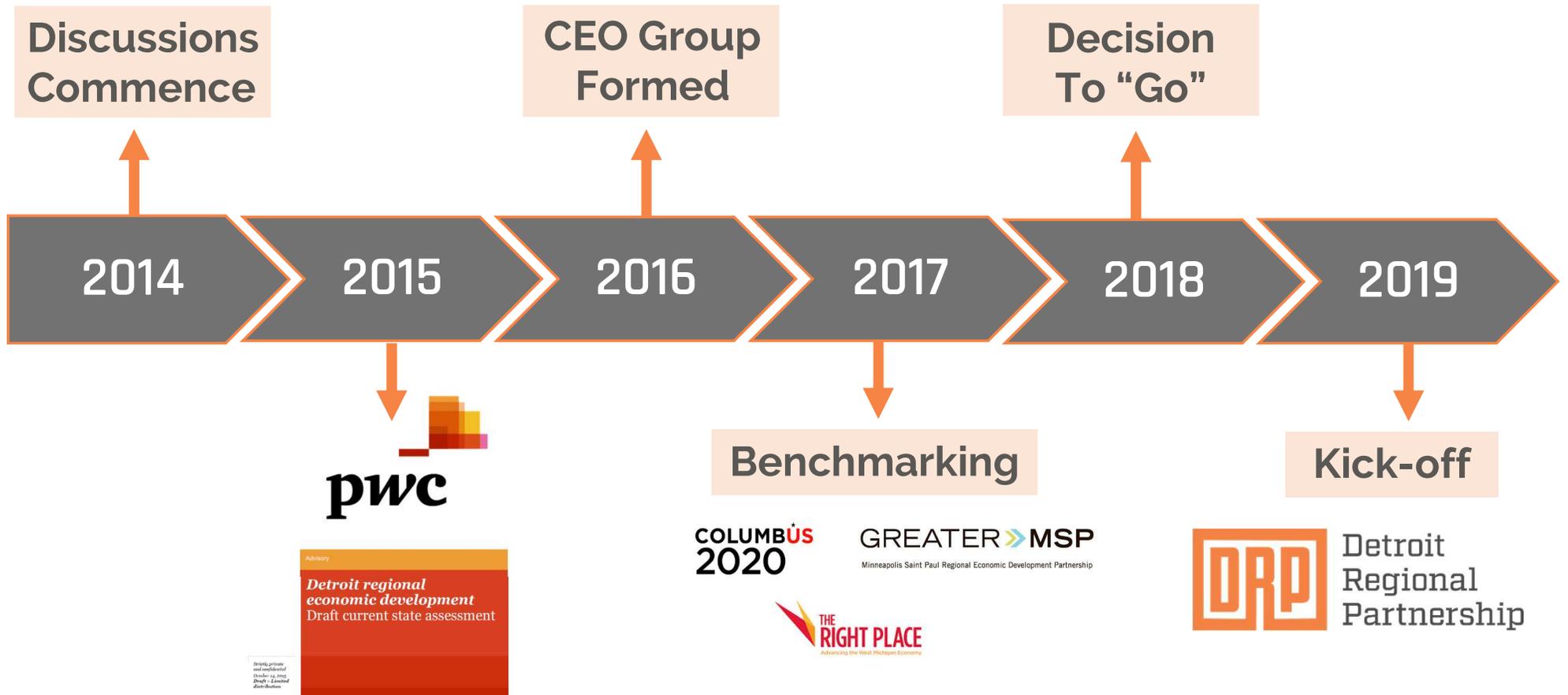
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HISTORY OF THE DETROIT REGIONAL PARTNERSHIP



Detroit Regional Partnership



The **Detroit Region** is strategically located along the Great Lakes Shoreline and on the U.S.-Canada border. At the heart of the region is the City of Detroit, famously known as the Motor City and the birthplace of the automotive industry. The region is also home to major cities like Ann Arbor, Flint, Dearborn, Novi, Southfield and many more welcoming communities.

With the Detroit Regional Partnership (DRP), the region operates together as a collaborative business network, providing access to one of the most innovative and diverse locations in the United States.

THE DETROIT REGION SNAPSHOT:

11
COUNTIES

348
COMMUNITIES

5.4 Million
POPULATION ²⁰²¹

2.5 Million
WORKFORCE ²⁰²¹

1 DETROIT REGION



DETROIT REGIONAL PARTNERSHIP STRATEGIC PILLARS



MARKET THE REGION

- Promote the Detroit Region as a world-class business location
- Generate prospects and move them through the sales funnel
- Leverage investors, partners, and advocates to share key messages



GROW THE REGION

- Drive sector based foreign direct investment and domestic attraction job growth for our region
- Lead a national site selector engagement campaign
- Facilitate a regional CEO engagement program & increase export activity



SUPPORT THE REGION

- Provide our economic development prospects with targeted talent solutions
- Deliver data and research for our region
- Improve economic development outcomes by developing a collaborative regional ecosystem

ROBUST GROWTH

Catalyze job growth over the next 3-5 years

JOBS FOR ALL

Attract jobs for all skill levels across the region

DEEP PROSPERITY

A clear focus on inclusive economic development activities

REGIONAL IMPACT

Drive a regional ethos in our community and be regionally focused

Single Point of Contact



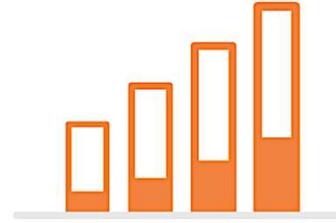
Connect with our vast network of resources and partners through one convenient contact

Project Management



Overcome any challenges your project may face with help from our team of experts

Regional Data



Request information and access verified data about the Detroit Region's business ecosystem

Assessing Talent



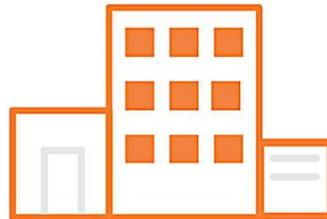
Learn about our region's skilled talent pool directly from our workforce community

Private Service Provider Connections



Network with technical experts who can assist with your project's legal and financial issues

Market Visits



Explore the Detroit Region virtually or in person to experience life in our community

Securing Incentives



Discover local incentive programs and negotiate a comprehensive package with our help

Selecting Your Site

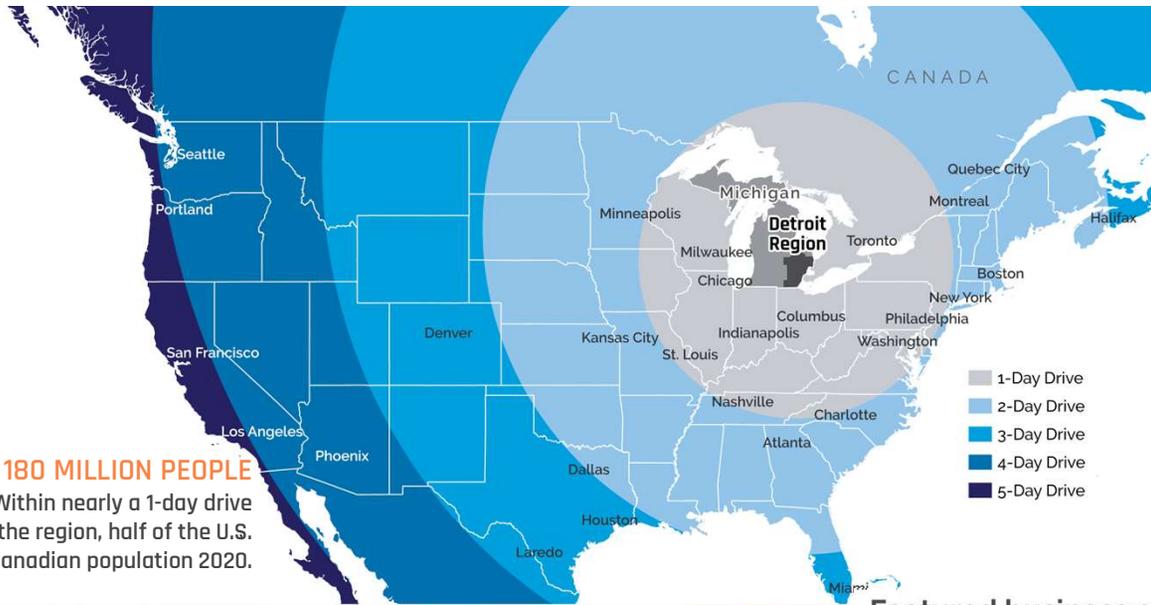


Consult with our team about available real estate to find the perfect site for your project

DETROIT REGIONAL PARTNERSHIP 2030 IMPACT GOALS



* Pathway jobs consist of Good and Promising jobs. "Good" jobs provide a sufficiency standard wage, offer benefits, and do not require a college degree. "Promising" jobs are jobs that have proven to transition individuals into "Good" jobs in the next 5-10 years.

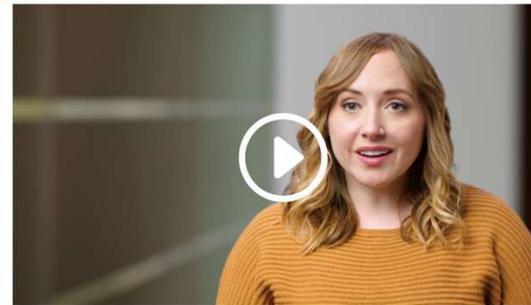


180 MILLION PEOPLE
 Within nearly a 1-day drive
 of the region, half of the U.S.
 & Canadian population 2020.

- 1-Day Drive
- 2-Day Drive
- 3-Day Drive
- 4-Day Drive
- 5-Day Drive



Featured business expansions in the Detroit Region



Clearcover selects Detroit for new customer operations hub

The Detroit Regional Partnership assisted insurance-tech company Clearcover in their site selection search as they looked for the best location for their new customer operations hub. They chose the Detroit Region over other cities because of our real estate and talent, bringing 300 new jobs to the region.

AKASOL opens a new production facility in the metro Detroit area

Our region's exceptional automotive industry continues to expand into next-gen mobility technology with companies like AKASOL. They chose to enter the North American market here in the Detroit Region because our location and workforce will help accelerate their global growth.



Detroit Regional Partnership

MARKET.

GROW.

SUPPORT.

The DRP is an economic development 501(C)(3) nonprofit that offers confidential, no-cost assistance to domestic and international companies seeking to explore and invest in the 11-county Detroit Region.

DRP SERVICES

- A Single Point of Contact
- Regional Data
- Connections to Key Partners
- Incentives and Talent Assistance
- Building and Site Analysis

DRP CONTACT

- Email: Info@DetroitRegionalPartnership.com
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- Office: 1001 Woodward Ave. Suite #800
Detroit, MI 48226 United States
- Reach out for your local project partner!

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