



Class XLIII Orientation Agenda

Leadership Detroit Mission

To provide a foundation for a lifelong commitment to leadership by creating awareness of key issues that affect the Detroit region and to challenge emerging and existing community leaders to bring positive change in the community through informed leadership.

Orientation Session Objectives

- Get acquainted with your class colleagues and begin the process of building cohesiveness.
- Heighten awareness of colleagues' attitudes, beliefs, and interests.
- Provide a context/framework for the year's learning experiences.
- Practice candor, trust, and open communication and have fun along the way.

Thursday, October 13th

- 8:30 a.m. Breakfast & Networking
- 9:00 a.m. Overview & Expectations
Devon O'Reilly, Senior Director, Community Engagement and Leadership Development
- Welcome from The Platform
Clarke Lewis, Vice President of Development, The Platform
- 9:30 a.m. Small Group Activities (see handout)
- 10:15 a.m. Network mapping exercise (see handout)
- 10:45 a.m. Defining Moments (see handout)
- 12:00 p.m. Lunch
- 1:00 p.m. Team Building Workshop
Shelley Danner, Co-Founder and Program Director, Challenge Detroit
- 3:30 p.m. Defining Moments
- 3:50 p.m. Wrap up
- 4:00 p.m. Social Hour
- 6:00 p.m. Adjourn for the day

Friday, October 14th

- 8:30 a.m. Breakfast & Networking
- 9:00 a.m. Defining Moments
- 10:30 a.m. Break
- 10:45 a.m. An Overview of Detroit and the Region
Maureen Krauss, President and CEO, Detroit Regional Partnership
Tom Goddeeris, Chief Operating Officer, Detroit Future City
- 11:45 a.m. Lunch Break
- 12:15 p.m. Intro to Detroit with City Institute
Jeanette Pierce, Founder and President, City Institute
- 12:45 p.m. Break
- 1:00 p.m. City Tours by Bus and Walking Tours with City Institute
- 5:00 p.m. Wrap up & Class announcements
- 5:30 p.m. Adjourn for the day



Devon O'Reilly
Senior Director, Community Engagement and Leadership Development
Detroit Regional Chamber
doreilly@detroitchamber.com
313-596-0404 office
313-402-0371 cell

Marianne Bogard
Manager, Signature Events & Leadership Detroit
Detroit Regional Chamber
mbogard@detroitchamber.com
313-596-0479 office
734-377-3701 cell

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Leadership Detroit Website: <https://www.detroitchamber.com/leadership-detroit/>

LD XLIII Resource Page: <https://www.detroitchamber.com/leadership-detroit/class-xliii-resources/>



Leadership Detroit XLIII Program Expectations

What the Leadership Detroit Experience is about...

- ✓ Provides a foundation for a lifelong commitment to leadership.
- ✓ Provides avenues for involvement.
- ✓ Provides a forum for individuals to tap into the experiences of others to solve challenges.
- ✓ Provides a network of committed people who want to make a difference.
- ✓ Creates a learning environment to help participants appreciate a diversity of thought.
- ✓ Helps define/refine a leader's individual personal vision.
- ✓ It's an opportunity to reflect on how you want to make a difference.

What Leadership Detroit is not about...

- ✗ A process that seeks develop specific policy positions.
- ✗ A platform for personal agendas or campaigns.
- ✗ A forum to resolve singular problems or challenges facing the region.
- ✗ A process that results in a specific project or initiative.
- ✗ A vehicle for fundraising or support of political campaigns.

How will we know if we have been successful this year?

The personal and collective success of the program is grounded in the active participation of each participant. The quality of our engagement with one another, the program content, the speakers, etc. is rooted in five pillars;

- A willingness to challenge the assumptions that are brought to the table for discussion
- The ability to remain open in order to embrace multiple perspectives
- The desire to ignite (connect with) your passion(s) and commitment to activate your circle of influence
- A deeper understanding of Detroit and the region, and a greater connection to its key issues and stakeholders
- A willingness to build and sustain relationships among a diverse group of leaders



Leadership Detroit XLIII Class Norms

(This list represents the collective wisdom of past classes.)

For Leadership Detroit to be a quality learning experience, we all share in the responsibility to help make the process work. You are encouraged to actively participate in your own way, with your own learning style, communications style, and leadership style. You are a trustee of Leadership Detroit, the real experience comes from you. Following are guidelines that can optimize the Leadership Detroit experience:

- ✓ Put all dates on your calendar and **protect the dates**. It is a privilege to be in Leadership Detroit, and your sponsor is aware of the dates for the program. You will be accountable to your class peers for your attendance.
- ✓ Plan to **arrive on time and stay all day**. A typical day session begins at 8:30 a.m. and ends no later than 6:00 p.m. Your colleagues will miss you if you can't be with us.
- ✓ Be pro-active about **getting to know your classmates**. The program provides a variety of options to get to know classmates, but the responsibility is yours to become acquainted with other LD XLIII members. One proven trick is to use the photo brochure that is provided and bring it to each session.
- ✓ **Ask tough questions** of presenters. Discover a variety of viewpoints. Be open to **differences of opinion**. Seek them out.
- ✓ **Confidentiality**. Sessions are designed to be "off the record." Information on issues can be freely shared but not personal reflections and stories.
- ✓ If you are an "expert" on any topic discussed, **share your expertise**. Sometimes the best resources are right in the class.
- ✓ **Keep distractions to a minimum**. Tell your office you are not available except for emergencies.
- ✓ **Don't monopolize**. Defer to someone in the class who may not have had an opportunity to speak.

Leadership Detroit XLIII Network Mapping Exercise

The goal of the exercise is to take a snapshot, to get a visual at a high level of the multiple layers and intersections of involvement that exist among the individuals in the class. To get the best portrait possible, we ask you to go beyond your professional involvement and incorporate the many ways in which you connect and share your expertise and passion with the broader community.



The process consists of detailing your connections in a very simple way, by using Post-it notes! You will be given 3 different color Post-it notes to document and display your involvement according to the categories listed below. Be sure to **write your name** and key details that clearly and succinctly describe your participation on each Post-it note you use to create your personal map.

Green Post-it for your Professional Focus, Activities and Affiliations

- Profession or industry in which you work
- Trade and professional organizations you belong to
- Professional networks related to your work
- Special degrees and/or certifications you have attained

Yellow Post-it for where you are Active and How you are Connected to Community

- Volunteer activities with non-profit organizations, national and local
- Board leadership positions
- On-going community service, teaching, coaching, mentoring
- Special skill sets you share with others.

Pink Post-it for what you are Passionate about Doing, Starting, Organizing, etc.

- Share what you know in your heart you are truly passionate about.
- Be bold and consider issues/challenges that impact the community at a systems level.
- These are extensions of your Green and Yellow categories.
- Take advantage of the opportunity to connect with leaders in the room to build a circle of influence.

As you complete this process you will begin to move around the room and attach your Post-it notes under the various categories available. As you and your classmates do this, a visual will emerge under each of the categories. Feel free to establish a new category if you don't see one that fits.

Mapping Categories

- Arts & Culture
- Education
- Healthcare
- Business and Professional Services
- Media and Communications
- Economic Development and Community Development
- Entrepreneurship/Small Business
- Technology
- Public Service
- Other – Feel free to create your category

Worksheet for Network Mapping Exercise – use this space to jot down responses:
Green Post-it for your Professional Focus, Activities and Affiliations

Yellow Post-it for where you are Active and How you are Connected to Community

Pink Post-it for what you are Passionate about Doing, Starting, Organizing, etc.



Leadership Detroit XLIII Defining Moment Exercise

A Defining Moment

As the second-hand moves unceasingly, inexorably, *constantly* around the clock, certain moments stand out in our memory as utterly different and distinct from all others. These distinct, defining moments are utterly powerful and significant; they are momentous. In these defining moments, it is as if the clock stops. The circumstances surrounding us meet with the thoughts and feelings within us in a powerful way. Sometimes we understand with a great “Oh, so that is who I am” and from that moment forward the new definition of ourselves will point us on our way.

Sometimes the “defining” quality of the moment is merely a seed at the powerful instant of dramatic circumstances, and the full definition will not be revealed for moments or days or weeks or even years. Perhaps its full significance, the richness of its definition – the etymology of the defining moment, the slang usages, the contextual understanding of the you that is being defined – is incomplete even at this moment, now, today. In such a case, the moment is defined by the power it continues to have and the way it continues to enlighten you.

Identify a defining moment of your childhood or youth and a defining moment of your adult life. You will be asked to share one during Orientation.

Please make sure to:

- Tell us what about the experience made it **defining** for you.
- Describe how you **changed** after that moment.
- Keep your story **concise** and 2 to 3 minutes long.

Simple!

<u>First Name</u>	<u>Last Name</u>	<u>Street Names</u>	<u>Landmark Groups</u>
Deeana	Ahmed	Woodward	Eastern Market
Gabriel	Bedoya	Michigan	Spirit Of Detroit
Isha	Bhatt	Michigan	Hart Plaza
Brooke	Blackwell	Woodward	Hart Plaza
Brandy	Brown	Grand Blvd	Belle Isle
Jonita	Bunch	Michigan	Eastern Market
William	Butler	Trumball	Fox Theatre
Kevin	Carlino	Mack	Guardian Building
Marah	Casey	Jefferson	Spirit Of Detroit
Ashley	Clark	Woodward	Fox Theatre
Arlynn	Dailey	Cass	Hart Plaza
Shalece	Daniels	Lafayette	Hart Plaza
Colin	Dillon	Grand Blvd	Fox Theatre
Wafa	Dinaro	Trumball	Motown Museum
Ryan	Doyle	Woodward	Fox Theatre
Derek	Edwards	Grand Blvd	Spirit Of Detroit
Ken	Elkins	Mack	Motown Museum
Brad	Fenkell	Cass	Eastern Market
Jose	Flores	Jefferson	Belle Isle
Lasonia	Forté	Jefferson	Detroit Institute Of Arts
Lauren	Hawkins	Cass	Eastern Market
Adena	Hill	Cass	Eastern Market
Carol	Hill	Grand Blvd	Hart Plaza
Shatona	Holcomb	Lafayette	Hart Plaza
Michelle	Ilitch	Trumball	Guardian Building
Jennifer	Kanalos	Michigan	Campus Martius
David	Kesler	Grand Blvd	Spirit Of Detroit
Katie	Krizanich	Mack	Fox Theatre
Ann	Leen	Cass	Fox Theatre
Vassilena	Likomanov	Lafayette	Hart Plaza
Rhonda	Lodish	Trumball	Campus Martius
Olivia	Marsh	Mack	Fox Theatre
Kiaira	May	Grand Blvd	Hart Plaza
William	Moir	Lafayette	Campus Martius
Ed	Moore	Michigan	Campus Martius
Hayley	Murphy	Woodward	Spirit Of Detroit
Heidi	Naasko	Mack	Guardian Building
Carlynn	Nichols	Mack	Motown Museum
Casie	Ocaña	Grand Blvd	Guardian Building
Ryan	O'hara	Lafayette	Guardian Building
Alisha	Opperman	Cass	Belle Isle
Elizabeth	Perpich	Woodward	Guardian Building
Gabrielle	Poshadlo	Michigan	Campus Martius

<u>First Name</u>	<u>Last Name</u>	<u>Street Names</u>	<u>Landmark Groups</u>
Ursula	Price	Lafayette	Motown Museum
James	Reid	Jefferson	Guardian Building
Gino	Roncelli	Lafayette	Belle Isle
Gretchen	Sanewsky	Woodward	Eastern Market
Brooke	Scott	Grand Blvd	Spirit Of Detroit
Demetrius	Scott	Woodward	Belle Isle
Nevan	Shokar	Mack	Belle Isle
Quendale	Simmons	Jefferson	Belle Isle
Ashok	Sivanand	Cass	Eastern Market
Kathryn	Snorrason	Michigan	Fox Theatre
Kelly	Sternberg	Michigan	Spirit Of Detroit
Gail	Taylor	Trumball	Motown Museum
Beth	Thayer	Cass	Eastern Market
Trevor	Thomas	Lafayette	Belle Isle
Tai	Tran	Jefferson	Hart Plaza
Jordan	Twardy	Michigan	Campus Martius
Derek	Washington	Woodward	Campus Martius
Carolyn	Watson	Grand Blvd	Campus Martius
Terri	Weems	Trumball	Spirit Of Detroit
Paul	Whalen	Mack	Motown Museum
Madelyn	Willey	Mack	Motown Museum
Ashley	Williams	Cass	Belle Isle
Sarah	Wixson	Trumball	Guardian Building
Monique	Woods	Jefferson	Motown Museum
Kimberly	Woolridge	Jefferson	Spirit Of Detroit
Paul	Zafarana	Trumball	Motown Museum



Class XLIII Sessions

Presented by The Kresge Foundation

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| October 13-14 | Orientation: Understanding Detroit and Our Region
Chroma Detroit |
| November 17 | Small Business and Entrepreneurship
Tech Town and Bamboo Royal Oak |
| December 15 | The Changing Role of Media in the Social Age
WDIV Studios and Detroit Regional Chamber |
| January 11-12 | Race and Diversity |
| February 16 | Education and Talent: Building a Pipeline for the Future |
| March 16 | Public Safety and Local Government |
| April 13 | Arts and Culture |
| May 11 | Building the Future of Mobility in Michigan |
| May 12 | Neighborhood Revitalization |
| June 15 | LD XLIII Graduation |

LD XLIII Resource Page: <https://www.detroitchamber.com/leadership-detroit/class-xliii-resources/>