

# GOAL TREE



## WHO ARE THE PARTNERS?

THE KEY STAKEHOLDERS

- Henry Ford College
- Macomb Community College
- Monroe Community College
- Oakland Community College
- Schoolcraft College
- Washtenaw Community College
- Wayne County Community College District
- Detroit Drives Degrees
- Detroit Regional Chamber Foundation
- Detroit Drives Degrees Leadership Council
- Detroit Reconnect
- Detroit Promise
- MICHauto
- CivicLab
- National Institute for Student Success at Georgia State University
- Rocket Community Fund



**WHAT IS THE D3C3 VISION?**  
THE 2030 MOONSHOT

Increase the postsecondary attainment rate to 60% and reduce the racial equity gap in half by 2030, leading to high-quality jobs with family-sustaining wages for those who call the Detroit Region home.

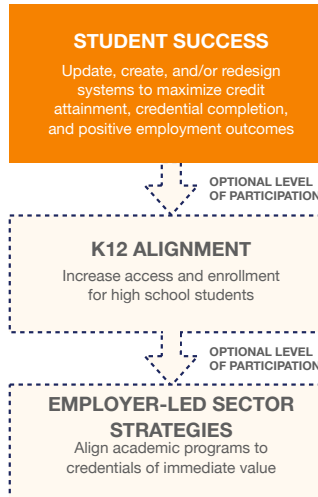
**WHAT IS THE APPROACH?**  
SYSTEMS CHANGE

D3C3 is committed to equitable systems change, achieved through college-driven and collaborative action that produces equitable practices and policies.

**WHAT MATTERS TO US?**  
THE GUIDING PRINCIPLES

- College-Driven, Student-Centered**  
*Create student-ready colleges and systems*
- Authentic Partnership**  
*Individual ownership, shared accountability*
- Centering Racial Equity**  
*Racial equity isn't a thing, it's the thing*
- Family Sustaining Wage Attainment**  
*Strengthening pathways to prosperity*
- Meaningful Employer Engagement**  
*Stronger systems make a lasting impact*
- Today's and Tomorrow's Students**  
*Strategies that support all students that call the Detroit region home*
- Inclusivity**  
*Elevate the voices of those we serve*

**WHAT IS OUR WORK?**  
THE STRATEGIC CLUSTER AREAS



**HOW WILL SUCCESS BE MEASURED?**  
SAMPLE SHARED METRICS AND TARGETS

MEASUREMENT	TARGET
<b>Student Progression Measures</b>	
Enrollment	⬆️ Increase
Adult Enrollment	⬆️ Increase
Remedial Course Placement	⬆️ Decrease
Student Progression	⬆️ Increase
<b>Student Success Measures</b>	
Adult Completion	⬆️ Increase
Valuable Credential Completion	⬆️ Increase
<b>Employment Measures</b>	
Job attainment	⬆️ Increase
Work-based learning opportunities	⬆️ Increase



**WHAT DIFFERENCE DO WE MAKE?**  
THE OUTCOMES AND RESULTS