



GLENGARIFF GROUP, INC.



**MICHIGAN STATEWIDE VOTER SURVEY
600 SAMPLE – REGISTERED VOTERS**

MAY 12, 2023

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METHODOLOGY

The Glengariff Group, Inc. conducted a Michigan statewide survey of registered voters. The 600 sample, live operator telephone survey was conducted on May,7-10, 2023 and has a margin of error of +/-4.0% with a 95% level of confidence. 25.0% of respondents were contacted via landline telephone. 75.0% of respondents were contacted via cell phone telephone. This survey was commissioned by the Detroit Regional Chamber.

KEY FINDINGS

Lay of the Land

- * By a margin of 17.6%-71.4%, Michigan voters believe the nation is on the wrong track. The wrong track numbers continue above 60% since December 2021 with the ‘right track’ numbers equaling their lowest point since May 2022.

<u>Survey</u>	<u>Right</u>	<u>Wrong</u>	<u>No Opinion</u>
October 2020	27.4%	55.9%	16.7%
February 2021	36.6%	40.6%	22.9%
May 2021	35.3%	48.2%	16.5%
September 2021	25.5%	58.5%	16.0%
December 2021	22.8%	62.2%	15.0%
May 2022	16.9%	69.0%	14.1%
December 2022	24.2%	64.0%	11.8%
February 2023	22.6%	64.6%	12.8%
May 2023	17.6%	71.4%	11.0%

- * By a margin of 41.9% right track to 46.3% wrong track, Michigan voters have narrowly flipped back to the wrong track.

<u>Survey</u>	<u>Right</u>	<u>Wrong</u>
January 2020	44.5%	26.2%
October 2020	44.9%	41.3%
February 2021	46.6%	38.9%
May 2021	40.4%	45.2%
September 2021	38.7%	47.2%
December 2021	31.7%	52.8%
May 2022	31.7%	50.1%
December 2022	47.9%	42.8%
February 2023	46.4%	42.9%
May 2023	41.9%	46.3%

* By a margin of 37.0% right track to 46.5% wrong track Michigan voters continue to believe the state’s economy is on the wrong track. [The May 2023 numbers are statistically identical to the February 2023 numbers assessing Michigan’s economic right track.]

The 46.5% who believe the economy is on the wrong track were asked why they believe Michigan’s economy was on the wrong track – inflation continues to dominate the responses.

- 51.1% Inflation and the cost of goods
- 8.2% Anti-Biden/ Anti-Democrats
- 7.9% No good jobs/ Unemployment
- 7.5% Wages are too low/ Not paying enough

[When asked why they thought the economy was on the wrong track, 45% said inflation in December 2022. 55.7% said inflation in February 2023. 51.1% say inflation in May 2023.]

Top Issue Facing Michigan Sees Some Shifting: Economy and Jobs Now Moving Past Inflation

* Voters were asked what the most important issue was facing Michigan today:

- 13.6% The economy and Jobs
- 11.5% Inflation/ Cost of goods
- 11.3% Crime and gun control
- 9.0% Roads and infrastructure
- 6.6% Education funding/ Education quality
- 5.3% Biden and the Democrats
- 5.0% Taxes and government spending
- 4.8% Abortion and women’s rights

- * Inflation has fallen from 25.3% in February 2023 to 11.5% in May 2023, while the economy and jobs has risen to the top spot at 13.6%.

Crime and gun control has moved in to a close third place at 11.3%.

Inflation remains the top issue for Independent voters at 15.3%. The ‘economy and jobs’ is the top issue for Strong GOP voters at 16.2%. ‘Gun control and crime’ is the top issue for Strong Democratic voters at 17.2%

72.4% Say They Are Doing Better or the Same

- * Voters were asked if they personally were doing better, worse or about the same economically as in the past. Respondents that are doing the same as in the past increased from 42.3% in February to 51.0% in May.

26.1% are doing worse.

21.4% are doing better.

51.0% are doing about the same.

The chart below compares how respondents have answered this question for the past five surveys.

<u>Condition</u>	<u>Dec 2021</u>	<u>May 2022</u>	<u>Dec 2022</u>	<u>Feb 2023</u>	<u>May 2023</u>
Worse	24.3%	28.0%	33.3%	30.1%	26.1%
Better	25.5%	22.7%	21.1%	26.3%	21.4%
Same	48.0%	48.0%	45.3%	42.3%	51.0%

- * In past surveys, Republican voters have driven the number that said they are doing worse. But the number of Republicans saying they are doing worse dropped significantly from February to May. 49.7% of Republicans in February said they were doing worse. 38.5% of Republicans in May say they are doing worse.

<u>Condition of Strong Republicans</u>	<u>Feb 2023</u>	<u>May 2023</u>
Better	12.4%	16.2%
Worse	49.7%	38.5%
Same	37.3%	43.0%

75% of Voters See Economy Weakening or In Recession

* Voters were asked which statement best reflected their view of the economy.

- 2.5% The economy is seeing strong growth.
- 21.4% The economy is seeing growth, but slow growth.
- 56.6% The economy is weakening, but we not in a recession.
- 17.9% The economy is in a recession.

* In February, 67.8% of voters saw a weakening economy while 30.3% saw a growing economy. The shift from February to May has come among Democratic voters. In February, Strong Democratic voters saw growth by a margin of 59.9%-39.5%. In May, Strong Democratic voters see a weaker economy by a margin of 45.7%-52.2%.

Party ID	Growth	Slow Growth	Weakening	Recession	Growth	Weak
Strong Democratic	6.5%	39.2%	41.4%	10.8%	45.7%	52.2%
Lean Democratic	4.5%	31.8%	61.4%	2.3%	36.3%	63.7%
Independent	0.8%	13.7%	62.9%	20.2%	14.5%	83.1%
Lean Republican	0.0%	12.2%	59.2%	26.2%	12.2%	85.4%
Strong Republican	0.0%	8.4%	66.5%	25.1%	8.4%	91.6%

Percentage Expecting Recession Next Year Grows from 49.6% to 56.3%

* 56.3% of voters expect the nation’s economy will be in recession next year. That is an increase from 49.6% in February 2023.

The chart below compares responses from February 2023 to May 2023 by party affiliation. The shift in perceptions has come among Democratic and Independent voters.

Party ID	Growing/Feb	Recession/ Feb	Growing/May	Recession/May
Strong Democratic	63.7%	24.2%	45.7%	29.6%
Lean Democratic	55.9%	26.5%	43.2%	34.1%
Independent	36.0%	48.2%	21.0%	67.7%
Lean Republican	17.8%	71.1%	20.4%	65.3%
Strong Republican	11.8%	78.9%	6.1%	80.4%

Despite Easing Inflation, More Voters Expect Inflation to Get Worse

- * When asked if inflation will get better, worse or stay the same in the next year, the percentage of voters that think inflation will get worse increased from 40.9% to 47.7%.

47.7% said inflation will get worse.
31.2% said inflation will stay about the same
15.8% said inflation will get better.
- * In the February survey 42.3% of Democratic voters said they believed that inflation would get better. In the May survey, only 26.3% of Democratic voters believe that inflation will get better.

But Worries About Losing Job Remain Low

- * Among voters that are employed, only 17.1% say they are concerned about losing their current job while 81.7% are not concerned.

In February 19.2% were concerned about losing their job.

Only 3.9% of voters are VERY concerned about losing their current job. 64.3% are not at all concerned about losing their current job.

Michiganders Bullish on the State's Future

- * Respondents were asked if they were optimistic, pessimistic or indifferent about Michigan's future ten years from now.

65.0% are optimistic.
23.3% are pessimistic.
11.8% are neutral or indifferent.

Democratic voters, voters under 40, and black voters are the most optimistic about Michigan's future. But a majority of all demographic groups are optimistic about Michigan's future.

<u>Party Affiliation</u>	<u>Optimistic</u>	<u>Pessimistic</u>	<u>Indifferent</u>
Strong Dem	81.7%	11.8%	6.5%
Lean Dem	72.7%	13.6%	13.6%
Independent	54.8%	26.6%	18.5%
Lean GOP	63.3%	24.5%	12.2%
Strong GOP	54.2%	35.2%	10.6%

<u>Age</u>	<u>Optimistic</u>	<u>Pessimistic</u>	<u>Indifferent</u>
18-29	74.7%	16.1%	9.2%
30-39	72.0%	20.6%	7.5%
40-49	59.0%	31.1%	9.8%
50-64	63.9%	25.0%	11.1%
65+	59.7%	21.6%	18.7%

<u>Race</u>	<u>Optimistic</u>	<u>Pessimistic</u>	<u>Indifferent</u>
White	63.6%	23.5%	12.9%
Black	71.0%	21.7%	7.2%

72.3% of Michiganders Optimistic About Their Own Future in Michigan

* Respondents were asked whether they were optimistic or pessimistic about their own future in Michigan ten years from now.

72.3% are optimistic.

17.3% are pessimistic.

9.8% are indifferent or neutral.

* Voters under 50 were statistically more optimistic than voters over 50.

Personal Outlook in Michigan

Age	Optimistic	Pessimistic	Indifferent
18-29	79.3%	10.3%	9.2%
30-39	76.6%	13.1%	9.3%
40-49	74.6%	20.5%	3.3%
50-64	68.1%	25.0%	6.9%
65+	67.2%	13.4%	19.4%

* The most pessimistic demographic was voters with household incomes below \$25,000. Only 45.5% were optimistic about their future in Michigan compared to 34.1% that were pessimistic. 18.2% were indifferent.

* Democratic voters were significantly more optimistic about their future in Michigan.

Personal Outlook in Michigan

Party ID	Optimistic	Pessimistic	Indifferent
Strong Dem	86.6%	8.6%	3.8%
Lean Dem	81.8%	15.9%	2.3%
Independent	63.7%	21.0%	14.5%
Lean GOP	71.4%	14.3%	14.3%
Strong GOP	63.1%	24.0%	12.8%

* 76.6% of college educated voters were optimistic compared to 69.3% of non-college voters.

75.3% See More or the Same Opportunity in Ten Years in Michigan

* Respondents were asked if ten years from now Michigan would have more, less or the same amount of opportunity.

44.9% said Michigan would have more opportunity.

30.4% said Michigan would have the same opportunity.

Only 15.3% said Michigan would have less opportunity.

- * Among the important 18–29-year-old demographic, 54.0% said there would be more opportunity. 37.9% said there would be the same opportunity. **Only 5.7% of 18–29-year-old voters see less opportunity in Michigan in ten years.**
- * 25.0% of Republican voters see less opportunity in Michigan in ten years – the highest level of pessimism among any demographic group.

17.3% of Michiganders Believe They Will Be Living Elsewhere in Ten Years

- * Respondents were asked if they think they will be living in Michigan or somewhere else in ten years.

70.1% said they would be living in Michigan.
17.3% thought they would be living elsewhere.
12.1% of respondents just were not sure.
- * Only 55.2% of voters aged 18-29 thought they would be living in Michigan in ten years. 26.4% thought they would be living elsewhere. 18.4% of younger voters were not sure.

<u>Age</u>	<u>Michigan</u>	<u>Elsewhere</u>	<u>Unsure</u>
18-29	55.2%	26.4%	18.4%
30-39	71.0%	18.7%	10.3%
40-49	73.8%	17.2%	9.0%
50-64	70.1%	18.8%	11.1%
65+	76.1%	9.0%	14.9%

- * But the largest demographic group that did not see themselves residing in Michigan in ten years were black voters. Just 52.2% of black voters said they would be living in Michigan. 31.9% said they would be living somewhere else. 15.9% of black voters were unsure.

* These 17.3% of voters were asked why they would be moving:

- 26.9% said for better weather.
- 12.5% said for better jobs and opportunities.
- 10.6% said they just needed a change.
- 8.7% said to find a better economy or cost of living.
- 7.7% said for family reasons.
- 6.7% said they just had another location in mind.
- 5.8% said to escape Michigan government or taxes.

16.3% Took New Job in Past Year; Younger, Lower Income Workers Shifted

* Respondents were asked their employment status one year ago (May 2022):

- 54.8% had a full-time job.
- 9.5% had a part-time job.
- 2.2% were not employed but looking.
- 0.7% said they were a student.
- 31.9% said they were not employed, not looking, retired or on disability.

[Note: This question is a shift from previous surveys when respondents were asked their employment status prior to Covid.]

* Among those that were employed one year ago:

- 71.8% are in the same job.
- 16.3% are in a different job.
- 5.4% are now looking for work.
- 4.2% have moved to retirement or disability.
- 2.0% are simply not looking for work right now.

* ***35.8% of those aged 18-29 that were employed one year ago are now in a new job.***

- * But the greatest variable appears to be income status. The chart below compares those in the same job, new job or looking based on income levels.

<u>Income</u>	<u>Same Job</u>	<u>New Job</u>	<u>Looking</u>
<\$25,000	36.0%	28.0%	28.0%
\$25-50,000	55.8%	25.0%	5.8%
\$50-75,000	63.1%	23.1%	6.2%
\$75-100,000	85.1%	9.5%	4.1%
\$100,000+	80.9%	13.7%	0.8%

Up to 63% of Respondents with A High School Diploma Open to Two Additional Years of School/Training for Higher Paying Job

- * Respondents were asked their highest level of education. For those respondents who said a high school diploma, they were asked if they would be interested in getting a job that paid on average 22% more in salary if it required an additional two years of education or training. For those respondents that said no or depends, they were then asked if they would be interested if the education or training were free.

39.8% of respondents with a high school diploma immediately said they would be interested in a job that paid 22% more even if it meant more education or training.

But when told that the education or training was free, 63.4% of respondents with a high school diploma said they would be interested in a job that paid 22% requiring two more years of education or training.

- * There is a major difference in those willing to get more education/training by age with ***90.3% of high school graduates aged 18-29 open to an additional two years of free education or training.***

<u>High School Graduate</u>	
<u>Age</u>	<u>Open to Additional Two Years</u>
18-29	90.3%
30-39	55.5%
40-49	52.1%
50-64	45.0%

Librarians Lead Local Trust Index

- * Respondents were read thirteen different types of people in their local community and asked on a one to ten scale how much they trust them. The higher the score, the higher the level of trust. Those individuals are ranked from most trusted to least trusted below.

7.9	Librarians at your local library
7.8	Your neighbors
7.7	Small businesses in your community
7.3	Your local bank
7.0	Your local law enforcement
7.0	Your local clergy
6.9	Teachers in your local school
6.2	Academic leaders in your community
5.6	Republican voters in your community
5.5	Elected leaders in your community and county
5.2	Democratic voters in your community
5.2	Reporters from your local newspapers and television stations
4.5	CEOs of Michigan's businesses

- * The chart below compares the rankings of among Strong Democrats, Independents and Strong Republicans. It also looks at the rankings between white and black respondents.

The highest rated (above 7.5) among Democratic respondents are Librarians, Teachers, Small Businesses, Neighbors and Banks

The highest rated (above 7.5) among Republican respondents are Neighbors, Small Businesses, GOP Voters, Law Enforcement, and Clergy.

The highest rated (above 7.5) among Independent respondents are Librarians and Neighbors.

- * The lowest rated (below 5.0) among Democratic respondents are Republican voters and CEO's.

- * The lowest rated (below 5.0) among Republican respondents are Democratic voters, reporters, and CEO's.
- * The lowest rated (below 5.0) among Independent respondents are CEO's, reporters, Democratic voters, and elected officials.

<u>Entity</u>	<u>Strong Dem</u>	<u>Independent</u>	<u>Strong GOP</u>	<u>White</u>	<u>Black</u>
Teacher	8.1	6.6	5.7	7.0	6.8
Neighbors	7.6	7.5	8.1	7.9	7.2
Small Businesses	7.7	7.4	7.9	7.9	6.8
GOP Voters	3.5	5.4	7.9	5.9	3.5
Dem Voters	7.4	4.7	3.0	5.0	6.5
CEO's	4.8	4.2	4.4	4.6	4.9
Law Enforcement	6.5	6.3	7.8	7.2	6.0
Clergy	6.4	6.4	7.8	7.1	6.5
Reporters	6.5	4.5	4.1	5.2	5.8
Elected Officials	6.2	4.9	5.2	5.6	6.0
Academic Leaders	7.2	5.8	5.4	5.3	6.1
Librarians	8.5	7.8	7.2	7.9	7.7
Bank	7.5	6.9	7.4	7.4	6.7

- * Democratic respondents rate seven of thirteen categories above 7.0. Independent respondents rate three of thirteen categories above 7.0. Republican respondents rate seven of thirteen categories above 7.0.
- * White respondents rate seven of thirteen categories above 7.0. Black respondents rate two of thirteen categories above 7.0.

Only 47.7% of Voters Have Heard of DEI (Diversity, Equity and Inclusion) Programs

* Respondents were told that many companies have what is called diversity, equity and inclusion programs or DEI. They were asked if they had ever heard of DEI programs.

47.7% of respondents have heard of DEI programs while 51.0% have NOT heard of DEI programs.

21.9% have a favorable view of DEI.

14.8% have a negative view of DEI.

11.0% have no opinion of DEI.

* There are sharply different reactions between Republican voters and Democratic or Independent voters to DEI.

<u>Party ID</u>	<u>Favorable</u>	<u>Unfavorable</u>	<u>No Opinion</u>	<u>Never Heard</u>
Strong Dem	39.8%	3.8%	6.5%	48.9%
Lean Dem	34.1%	0.0%	6.8%	59.1%
Independent	21.8%	11.3%	12.1%	54.0%
Lean GOP	10.2%	26.5%	24.5%	36.7%
Strong GOP	5.6%	30.7%	13.4%	49.2%

* Respondents were then read a standardized definition of Diversity, Equity and Inclusion and asked if they thought DEI was important or not important. By a margin of 78.9%-17.5%, voters believe DEI is important.

58.1% Very important
 20.8% Somewhat important
 5.5% Not very important
 12.0% Not important at all

The chart below compares respondents by party affiliation.

<u>Party ID</u>	<u>Important</u>	<u>Not Important</u>
Strong Dem	95.7%	3.8%
Lean Dem	100.0%	0.0%
Independent	79.0%	15.3%
Lean GOP	69.4%	24.5%
Strong GOP	58.1%	37.5%

In particular, 40.7% of Republican men do not think DEI is important.

<u>Demographic</u>	<u>Not Important</u>
Dem Men	3.9%
Dem Women	2.4%
Ind Men	26.9%
Ind Women	3.3%
GOP Men	40.7%
GOP Women	28.7%

- * 70.1% of voters believe DEI programs are good for business. 17.4% of voters believe DEI programs are bad for business. 12.5% of voters are unsure.

<u>Party ID</u>	<u>Good for Business</u>	<u>Bad for Business</u>
Strong Dem	91.9%	2.2%
Lean Dem	95.5%	0.0%
Independent	72.6%	15.3%
Lean GOP	59.2%	22.4%
Strong GOP	43.0%	39.7%

65.6% Say Business Has a Role in Michigan Social Issues

- * By a margin of 65.6%-23.4%, voters say that businesses do have a role in the debate over social issues in Michigan. A majority of every demographic group believes businesses have a role in the debate over social issues.

74.4% Say Business Should Be Able to Speak Out Free From Government Retribution

- * By a margin of 74.4%-14.6%, Michigan voters believe that businesses have a right to speak out and voice their opinions on proposed legislation or issues free from retribution by elected officials.

The lowest level of support was 65.9% among Strong Republican voters with only 22.9% of strong Republicans saying businesses do not have the right to speak out free from retribution.

Whitmer Job Approval Consistent at 54.9%

- * Michigan voters approve of Governor Whitmer's job performance by a margin of 54.9%-37.0%. Governor Whitmer's job approval has been consistent in the mid-50's level dating to fall of 2021.

Men approve of Governor Whitmer by a margin of 50.7%-41.3%. Women approve by the large margin of 59.0%-33.3%.

<u>Party ID</u>	<u>Approve</u>	<u>Disapprove</u>
Strong Dem	95.1%	1.6%
Lean Dem	93.2%	4.6%
Independent	52.4%	37.9%
Lean GOP	24.4%	61.2%
Strong GOP	16.8%	76.0%

State Legislature Sees Positive Job Approval

- * Michigan voters approve of the job being done by the State Legislature by a margin of 37.1%-32.3%, 30.7% could not offer an opinion.

<u>Legislative Approval</u>	<u>February 2023</u>	<u>May 2023</u>
Approve	32.4%	37.1%
Disapprove	27.4%	32.3%
No Opinion	40.1%	30.7%

<u>Party ID</u>	<u>Approve</u>	<u>Disapprove</u>
Strong Dem	61.8%	13.9%
Lean Dem	61.4%	13.7%
Independent	30.6%	34.0%
Lean GOP	32.6%	38.8%
Strong GOP	14.0%	54.8%

Biden Faces Low Approval Numbers

- * Michigan voters disapprove of President Biden’s job performance by a margin of 33.7%-59.5%. 49.2% of voters **STRONGLY DISAPPROVE** of President Biden’s performance. These numbers are statistically unchanged from February 2023.

<u>Party ID</u>	<u>Approve</u>	<u>Disapprove</u>
Strong Democratic	79.6%	14.0%
Lean Democratic	52.3%	36.4%
Independent	18.5%	71.6%
Lean Republican	6.1%	89.8%
Strong Republican	1.1%	97.2%

2024 Motivation to Vote Sees Minor Dip from February Poll

- * Voters were asked on a one to ten scale how motivated they were to vote in next year’s Presidential election. The higher the number the higher the motivation. More than 1 ½ years out, voters are motivated at an 8.9 on a 10.0-point scale a slight reduction from 9.1 in the February survey.

<u>Party ID</u>	<u>Motivation</u>
Strong Democratic	9.1
Lean Democratic	8.4
Independent	8.1
Lean Republican	8.5
Strong Republican	9.4

All party affiliations saw a minor decrease in motivation. Motivation among centrist voters is showing signs of weakening. But overall, motivation to vote looks far more like 2018, 2020 and 2022 levels than 2012, 2014 or 2016 levels.

* The chart below compares these motivation levels to past October election levels.

Party Affiliation	Oct 12	Oct 14	Oct 16	Oct 18	Oct 20	Oct 22	May 23
Strong Democratic	8.5	7.0	6.7	9.6	9.7	9.4	9.1
Lean Democratic	7.4	6.4	4.7	9.5	9.8	8.5	8.4
Independent	6.6	5.9	5.6	8.9	9.3	8.8	8.1
Lean Republican	8.3	6.2	6.2	9.2	9.7	9.6	8.5
Strong Republican	8.4	6.9	6.5	9.5	9.8	9.7	9.4

**MICHIGAN STATEWIDE SURVEY
MAY 2023**

Hello, my name is _____. I'm not selling anything. I'm doing a quick survey of voters' attitudes in Michigan. It should take approximately six minutes.

A. Are you registered to vote at the address I am calling?

- | | | |
|----|------------------|--------|
| 1. | Yes.....CONTINUE | 100.0% |
| 2. | No....TERMINATE | |

1. And could you tell me in what county you vote in?

- | | | |
|-----|--------------------------|-------|
| 1. | UP/North | 9.3% |
| 2. | West | 11.5% |
| 3. | Southwest | 9.8% |
| 4. | Mid-Michigan | 10.5% |
| 5. | East Central | 11.8% |
| 6. | Oakland | 13.1% |
| 7. | Macomb | 9.6% |
| 8. | Wayne | 11.3% |
| 9. | City of Detroit | 4.5% |
| 10. | Remainder of Detroit MSA | 8.6% |

2. CODE:

- | | | |
|----|--|-------|
| 1. | Outstate | 52.8% |
| | (UP/North, West, Southwest, Mid, East Central) | |
| 2. | Metro Detroit | 47.2% |
| | (Oakland, Macomb, Wayne, Detroit, Detroit MSA) | |

3. What do you think is the most important issue facing Michigan today?

What do you think is the most important issue facing Michigan today?	Number	Percent
The economy and jobs	82	13.6 %
Inflation/ Cost of gas and goods	69	11.5 %
Roads and infrastructure	54	9.0 %
Biden/ the Democrats	32	5.3 %
Trump/ the Republicans	8	1.3 %
Election integrity and voting rights	9	1.5 %
Corrupt government/ partisan politics	15	2.5 %
Taxes and government spending	30	5.0 %
Crime and gun control	68	11.3 %
Abortion/ Women's rights	29	4.8 %
Education quality and funding	40	6.6 %
Covid and the issues it caused	2	0.3 %
Labor shortage/ People don't want to work	10	1.7 %
Quality and cost of health care	12	2.0 %
Cultural/social division	14	2.3 %
Climate change and environmental issues	17	2.8 %
Housing crisis/ Homelessness	9	1.5 %
Immigration/ Border control	6	1.0 %
Misc	3	0.5 %
Don't know/Refused/Nothing	93	15.4 %
Total	602	100.0 %

4. Generally speaking, do you think the nation is on the right track or would you say things are on the wrong track?

1. Right track	17.6%
2. Wrong track	71.4%
3. Don't Know/ Refused...DO NOT OFFER	11.0%

5. And do you think Michigan is on the right track, or would you say things are on the wrong track?
- | | | |
|----|------------------------------------|-------|
| 1. | Right track | 41.9% |
| 2. | Wrong track | 46.3% |
| 3. | Don't Know/ Refused...DO NOT OFFER | 11.8% |
6. And would you say the Michigan economy is on the right track or would you say the Michigan economy is on the wrong track?
- | | | |
|----|--|-------|
| 1. | Right track...MOVE TO Q8 | 37.0% |
| 2. | Wrong track...MOVE TO Q7 | 46.5% |
| 3. | Don't Know/ Refused...DO NOT OFFER/ MOVE TO Q8 | 16.5% |
7. And why specifically do you think the Michigan economy is on the wrong track?

[RECORD AS STATED/ CODE RESPONSE]

- | | | |
|-----|--|-------|
| 1. | No good jobs/ Unemployment | 7.9% |
| 2. | Wages are too low/ Not paying enough | 7.5% |
| 3. | Inflation/ Cost of goods | 51.1% |
| 4. | Covid related concerns | 2.1% |
| 5. | Anti-Biden or Democrats | 8.2% |
| 6. | Anti-Trump or Republicans | 0.0% |
| 7. | Nobody wants to work/ Government subsidies | 3.6% |
| 8. | There are not enough workers | 0.7% |
| 9. | Cost of gas prices | 3.2% |
| 10. | Supply chain issues/ Can't get anything | 0.4% |
| 11. | Taxes and government spending | 3.6% |
| 12. | Poor business climate | 4.3% |
| 13. | Infrastructure/ roads | 1.8% |

8. And how about you personally, would you say you are doing better economically, worse, or about the same as a year ago?

- 1. Better 21.4%
- 2. Worse.... 26.1%

ASK: AND WHY SPECIFICALLY ARE YOU DOING WORSE?

[RECORD AS STATED/ CODE RESPONSE]

- 3. About the same 51.0%
- 4. Don't Know/ Refused...DO NOT OFFER 1.5%

AND WHY SPECIFICALLY ARE YOU DOING WORSE?

	Number	Percent
Inflation/ Cost of goods and gas	98	62.4 %
The economy and jobs/ Wages	33	21.0 %
Loss of investment value	10	6.4 %
Poor policies/choices in government	3	1.9 %
Increased taxes	5	3.2 %
Retirement or loss of a family member	3	1.9 %
Homelessness	1	0.6 %
Health issues	2	1.3 %
Crime	1	0.6 %
Misc	0	0.0 %
Don't know/Refused	1	0.6 %
Total	157	100.0 %

9. Do you approve or disapprove of the job being done by Gretchen Whitmer as Governor of Michigan? ASK: WOULD THAT BE STRONGLY APPROVE/DISAPPROVE OR JUST SOMEWHAT APPROVE/DISAPPROVE?

- 1. Strongly approve 26.2%
- 2. Somewhat approve 28.7%
- 3. Somewhat disapprove 10.3%
- 4. Strongly disapprove 26.7%
- 5. Neither/ Don't Know/ Refused...DO NOT OFFER 8.0%

10. Do you approve or disapprove of the job being done by Michigan’s State Legislature? ASK: WOULD THAT BE STRONGLY APPROVE/DISPPROVE OR JUST SOMEWHAT APPROVE/DISAPPROVE?

- | | | |
|----|---|-------|
| 1. | Strongly approve | 8.5% |
| 2. | Somewhat approve | 28.6% |
| 3. | Somewhat disapprove | 15.0% |
| 4. | Strongly disapprove | 17.3% |
| 5. | Neither/ Don’t Know/ Refused...DO NOT OFFER | 30.7% |

11. Do you approve or disapprove of the job being done by Joe Biden as President of the United States? ASK: WOULD THAT BE STRONGLY APPROVE/DISAPPROVE OR JUST SOMEWHAT APPROVE/DISAPPROVE?

- | | | |
|----|---|-------|
| 1. | Strongly approve | 10.8% |
| 2. | Somewhat approve | 22.9% |
| 3. | Somewhat disapprove | 10.3% |
| 4. | Strongly disapprove | 49.2% |
| 5. | Neither/ Don’t Know/ Refused...DO NOT OFFER | 6.8% |

12. Thinking about the economy, which statement best reflects your views?

- | | | |
|----|--|-------|
| 1. | The economy is seeing strong growth | 2.5% |
| 2. | The economy is seeing growth, but slow growth | 21.4% |
| 3. | The economy is weakening but we are not in a recession | 56.6% |
| 4. | The economy is in a recession..... | 17.9% |

ASK: AND WHY DO YOU THINK THE ECONOMY IS IN A RECESSION?

[RECORD AS STATED/ CODE RESPONSE]

- | | | |
|----|------------------------------------|------|
| 5. | Don’t Know/ Refused...DO NOT OFFER | 1.5% |
|----|------------------------------------|------|

AND WHY DO YOU THINK THE
ECONOMY IS IN A RECESSION?

	Number	Percent
Inflation/ Cost of goods and gas	57	52.8 %
Reduction in job numbers and growth	12	11.1 %
Poor wages	7	6.5 %
Biden's policies/ political issues	7	6.5 %
Government spending	3	2.8 %
The GDP is down	5	4.6 %
High interest rates	7	6.5 %
My 401k is dropping	1	0.9 %
People don't want to work	3	2.8 %
Misc	2	1.9 %
Don't know/Refused	4	3.7 %
Total	108	100.0 %

13. And in one year do you think the nation's economy will be growing or do you think it will be in recession?

1. Growing	25.6%
2. Recession	56.3%
3. Don't Know/ Refused...DO NOT OFFER	18.1%

14. And would you say inflation will get worse, get better, or do you think it will be about the same next year?

1. Worse	47.7%
2. Better	15.8%
3. About the same	31.2%
4. Don't Know/ Refused...DO NOT OFFER	5.3%

15. I want you to think specifically about Michigan for a moment. Ten years from now, regardless of which political party is in power, would you say you are optimistic or pessimistic about Michigan’s future?

1.	Optimistic	65.0%
2.	Pessimistic	23.3%
3.	Indifferent/ Neutral/ Not Sure...DO NOT OFFER	11.8%
4.	Refused...DO NOT OFFER	0.0%

16. And ten years from now, are you optimistic or pessimistic about your future in Michigan?

1.	Optimistic	72.3%
2.	Pessimistic	17.3%
3.	Indifferent/ Neutral/ Not Sure...DO NOT OFFER	9.8%
4.	Refused...DO NOT OFFER	0.7%

17. And ten years from now, do you think you will be living in Michigan, or do you think you will be living somewhere else?

1.	In Michigan	70.1%
2.	Somewhere else....	17.3%

ASK: AND WHY DO YOU THINK YOU WILL BE MOVING?

[RECORD AS STATED/ CODE RESPONSE]

3.	Not Sure...DO NOT OFFER	12.1%
4.	Refused...DO NOT OFFER	0.5%

AND WHY DO YOU THINK YOU WILL BE
MOVING?

	Number	Percent
The weather	28	26.9 %
Better jobs and opportunities	13	12.5 %
For a better economy/Cost of living	9	8.7 %
Family reasons	8	7.7 %
I need a change	11	10.6 %
To escape Michigan's government/taxes	6	5.8 %
I want a state that shares my morals	4	3.8 %
I want to move when I retire	3	2.9 %
The roads here are terrible	2	1.9 %
Michigan will not improve	4	3.8 %
Crime and conflict	2	1.9 %
For health reasons	2	1.9 %
I just have another place in mind	7	6.7 %
Misc	1	1.0 %
<u>Don't know/Refused</u>	<u>4</u>	<u>3.8 %</u>
Total	104	100.0 %

18. And in ten years, would you say Michigan's economy will have more opportunity, less opportunity or about the same opportunity as it does now?

1. More opportunity	44.9%
2. Less opportunity	15.3%
3. Same opportunity	30.4%
4. Don't Know/ Not Sure/ Refused...DO NOT OFFER	9.5%

19. I want you to think back one year, in May 2022 would you say you were employed or not employed?

IF EMPLOYED, ASK: WAS IT A PART-TIME JOB OR A FULL TIME JOB?

IF NOT EMPLOYED, ASK: WERE YOU LOOKING FOR WORK AT THE TIME OR WERE YOU NOT LOOKING FOR WORK AT THE TIME?

1.	Full time job...MOVE TO Q20	54.8%
2.	Part time job.....MOVE TO Q20	9.5%
3.	Not employed but looking....MOVE TO Q20	2.2%
4.	I was a student....MOVE TO Q20	0.7%
5.	Not employed, not looking/Retired/ Disability/MOVE TO Q25	31.9%
6.	Don't Know/ Refused...DO NOT OFFER/ MOVE TO Q25	1.0%

20. And which of the following best describes your employment status now?

1.	I am still employed in the same job....MOVE TO Q21	71.8%
2.	I am employed in a new or different job.....MOVE TO Q21	16.3%
3.	I am currently looking for work....MOVE TO Q22	5.4%
4.	I am retired or receiving disability.....MOVE TO Q25	4.2%
5.	I am not working or looking for work right now....MOVE TO Q25	2.0%
6.	Don't Know/ Refused...DO NOT OFFER....MOVE TO Q25	0.2%

21. When it comes to your current job, how concerned or not concerned are you about losing that job? Would you say you are very concerned, somewhat concerned, not very concerned, or not concerned at all about losing your current job?

1.	Very concerned	3.9%
2.	Somewhat concerned	13.2%
3.	Not very concerned	17.4%
4.	Not concerned at all	64.3%
5.	Don't Know/ Refused...DO NOT OFFER	1.1%

22. And which best describes your highest level of education?
- | | | |
|----|--|-------|
| 1. | A high school diploma....MOVE TO Q23 | 24.6% |
| 2. | A two-year associate degree....MOVE TO Q25 | 17.7% |
| 3. | A trade certification or specialized training certificate
MOVE TO Q25 | 15.6% |
| 4. | A bachelors' degree, masters' degree or doctorate...
MOVE TO Q25 | 39.9% |
| 5. | Don't Know/ Refused/ Other....MOVE TO Q25 | 2.1% |
23. Would you be interested in getting a job that paid on average 22% more in salary if it required you to get two additional years of education or training?
- | | | |
|----|--|-------|
| 1. | Interested...MOVE TO Q25 | 39.8% |
| 2. | Not interested....MOVE TO Q24 | 49.5% |
| 3. | Depends...DO NOT OFFER....MOVE TO Q24 | 5.4% |
| 4. | Don't Know/ Refused...DO NOT OFFER...MOVE TO Q24 | 5.4% |
24. Would you be interested in getting a job that paid on average 22% more in salary if the additional two years of education or training it required were provided for free?
- | | | |
|----|---|-------|
| 1. | Interested | 39.3% |
| 2. | Not interested | 55.4% |
| 3. | Depends/ Don't Know/ Refused...DO NOT OFFER | 5.4% |

I am going to read you a list of different types of people in your community. For each, please tell me on a one to ten scale how much you trust those people. One means you do not trust them at all. Ten means you trust them a great deal. You can choose any number between one and ten.

25.	Teachers in your local school.											SCORE:	6.9
1	2	3	4	5	6	7	8	9	10	DK/REF			
6.6%	1.3%	3.0%	5.1%	14.6%	6.6%	10.0%	19.1%	7.8%	20.8%	5.0%			
26.	Your neighbors											SCORE:	7.8
1	2	3	4	5	6	7	8	9	10	DK/REF			
3.3%	0.8%	1.8%	1.8%	10.5%	6.0%	10.8%	19.1%	10.0%	33.9%	2.0%			
27.	Small businesses in your community											SCORE:	7.7
1	2	3	4	5	6	7	8	9	10	DK/REF			
1.7%	0.8%	1.0%	0.7%	10.6%	6.0%	16.6%	26.9%	11.3%	22.4%	2.0%			
28.	Republican voters in your community											SCORE:	5.6
1	2	3	4	5	6	7	8	9	10	DK/REF			
15.8%	4.8%	2.8%	3.7%	20.4%	6.1%	10.6%	11.5%	4.3%	13.2%	6.6%			
29.	Democratic voters in your community											SCORE:	5.2
1	2	3	4	5	6	7	8	9	10	DK/REF			
18.6%	5.6%	3.7%	5.5%	19.1%	10.0%	10.0%	11.8%	2.8%	8.5%	4.5%			
30.	CEOs of Michigan's businesses											SCORE:	4.5
1	2	3	4	5	6	7	8	9	10	DK/REF			
13.3%	6.1%	10.0%	10.3%	24.4%	9.6%	9.5%	6.0%	1.0%	1.8%	8.0%			

31.	Your local law enforcement											SCORE:	7.0
1	2	3	4	5	6	7	8	9	10	DK/REF			
6.6%	2.2%	4.0%	3.2%	10.5%	5.8%	16.6%	19.6%	8.8%	21.3%	1.5%			
32.	Your local clergy											SCORE:	7.0
1	2	3	4	5	6	7	8	9	10	DK/REF			
4.5%	2.0%	3.2%	2.8%	15.6%	7.6%	12.0%	13.1%	8.3%	20.9%	10.0%			
33.	Reporters for your local newspapers and television stations											SCORE:	5.2
1	2	3	4	5	6	7	8	9	10	DK/REF			
14.8%	6.5%	6.0%	7.6%	17.9%	9.3%	13.0%	10.3%	3.8%	6.3%	4.5%			
34.	Elected leaders in your community and county											SCORE:	5.5
1	2	3	4	5	6	7	8	9	10	DK/REF			
8.0%	4.0%	4.7%	6.0%	25.4%	13.3%	15.4%	12.3%	2.7%	4.0%	4.3%			
35.	Academic leaders in your community											SCORE:	6.2
1	2	3	4	5	6	7	8	9	10	DK/REF			
5.5%	2.8%	3.8%	5.0%	16.9%	11.3%	16.4%	14.3%	5.5%	9.0%	9.3%			
36.	Librarians at your local library											SCORE:	7.9
1	2	3	4	5	6	7	8	9	10	DK/REF			
2.0%	1.0%	0.8%	1.0%	13.0%	4.5%	9.5%	14.6%	11.8%	30.7%	11.1%			

37. Your local bank

SCORE: 7.3

1	2	3	4	5	6	7	8	9	10	DK/REF
4.0%	2.2%	2.7%	4.2%	9.5%	6.5%	15.0%	16.6%	11.5%	23.6%	4.5%

38. Many companies have what is called diversity, equity and inclusion programs or D.E.I. Would you say you have or have not heard anything about D.E.I. programs? IF YES, ASK: AND WOULD YOU SAY YOU HAVE A FAVORABLE OR UNFAVORABLE VIEW OF D.E.I. PROGRAMS?

1.	Yes, Favorable	21.9%
2.	Yes, Unfavorable	14.8%
3.	Yes, No Opinion	11.0%
4.	No, have not heard	51.0%
5.	Don't Know/ Refused...DO NOT OFFER	1.3%

39. Diversity means a business is welcoming to all different types of people. Equity means that the business has processes that are fair and impartial to everyone. Inclusion means that business wants everyone to feel welcome at the business. How important or not important is it to you that a business that you frequent supports diversity, equity and inclusion? Would you say it is very important, somewhat important, not very important, or not important at all?

1.	Very important	58.1%
2.	Somewhat important	20.8%
3.	Not very important	5.5%
4.	Not important at all	12.0%
5.	Neutral/ Don't Know/ Refused...DO NOT OFFER	3.7%

40. Do you think that Diversity, Equity and Inclusion programs are good for business or bad for business?

1.	Good for business	70.1%
2.	Bad for business	17.4%
3.	Not Sure/ Depends/ Don't Know/ Refused...DO NOT OFFER	12.5%

41. Would you say that businesses do or do not have a role in the debate over social issues facing Michigan?

- | | | |
|----|---|-------|
| 1. | Do have a roll | 65.6% |
| 2. | Do not have a roll | 23.4% |
| 3. | Depends/ Not Sure/ Refused...DO NOT OFFER | 11.0% |

42. In Florida, Disney was recently penalized by the Governor and State Legislature for speaking out against proposed legislation in that state. Would you say that businesses do or do not have a right to voice their opinions on proposed legislation or issues facing their state free from retribution by elected officials?

- | | | |
|----|--------------------------------------|-------|
| 1. | Yes, have a right to speak out | 74.4% |
| 2. | No, do not have a right to speak out | 14.6% |
| 3. | Depends....DO NOT OFFER | 7.6% |
| 4. | Refused...DO NOT OFFER | 3.3% |

Now just a couple of questions for statistical purposes.

43. Generally speaking, would you say you tend to vote mostly for Republican candidates, do you vote mostly for Democratic candidates, or would you say you vote equally for both Republican and Democratic candidates? **IF VOTE EQUALLY ASK: WOULD YOU SAY YOU LEAN MORE TO THE DEMOCRATIC PARTY OR MORE TO THE REPUBLICAN PARTY, OR WOULD YOU SAY YOU ARE AN INDEPENDENT VOTER?**

- | | | | | |
|----|--|-------|-------------|-------|
| 1. | Strongly Democratic | 30.9% | DEMOCRATIC | 38.2% |
| 2. | Lean Democratic | 7.3% | | |
| 3. | Independent | 20.6% | INDEPENDENT | 20.6% |
| 4. | Lean Republican | 8.1% | | |
| 5. | Strong Republican | 29.7% | REPUBLICAN | 37.8% |
| 6. | Other/ Refused/ Don't Know....DO NOT OFFER | 3.3% | | |

44. Thinking ahead to the 2024 Presidential election next year. On a scale of one to ten, how motivated are you to vote in next year's Presidential Election? One means you are not motivated at all. Ten means you are very motivated. You can choose any number between one and ten.

SCORE: 8.9

1	2	3	4	5	6	7	8	9	10	DK/Ref
4.8%	0.8%	0.7%	0.8%	4.8%	2.0%	2.5%	5.0%	1.5%	75.7%	1.3%

45. What would be the last year of schooling you completed?

1.	High school graduate or less	26.4%
2.	Vocational Training/ Some Community College/ Some College	31.6%
3.	College Graduate	41.2%
4.	Don't Know/ Refused....DO NOT OFFER	0.8%

46. Could you please tell me in what year you were born?

1.	18-29	(1994-2005)	14.5%
2.	30-39	(1984-1993)	17.8%
3.	40-49	(1974-1983)	20.3%
4.	50-64	(1959-1973)	23.9%
5.	65+	(1958 and before)	22.3%
6.	Don't Know/ Refused....DO NOT OFFER		1.3%

47. And what is your race or ethnic background?

1.	Caucasian	77.1%
2.	African American	11.5%
3.	Hispanic/ Puerto Rican/ Mexican American	1.8%
4.	Asian	0.8%
5.	Mixed Race....DO NOT OFFER	3.2%
6.	Native American	0.2%
7.	Other/ Don't Know/ Refused...DO NOT OFFER	5.5%

48. I am going to read you several categories. Please tell me which ONE category best fits your total household income.

1.	Under \$25,000	7.3%
2.	\$25,000-50,000	14.6%
3.	\$50,000-\$75,000	17.3%
4.	\$75,000-100,000	15.8%
5.	More than \$100,000	25.9%
6.	Don't Know/ Refused...DO NOT OFFER	19.1%

49. Gender: BY OBSERVATION

1.	Male	48.0%
2.	Female	52.0%

50. Telephone

1.	Cell	75.0%
2.	Landline	25.0%

4. Generally speaking, do you think the nation is on the right track or would you say things are on the wrong track?

	Right	Wrong
Out	16.7%	72.0%
Metro	18.7%	70.8%
Strong D	40.3%	47.8%
Lean D	29.5%	56.8%
Independent	8.9%	74.2%
Lean R	4.1%	85.7%
Strong R	2.8%	94.4%
Non-College	14.9%	77.1%
College	21.8%	64.1%
18-29	6.9%	73.6%
30-39	17.8%	73.8%
40-49	13.9%	76.2%
50-64	25.0%	68.1%
65+	20.9%	67.9%
Male	18.1%	71.5%
Female	17.2%	71.3%
<\$25,000	2.3%	88.6%
\$25-50,000	26.1%	65.9%
\$50-75,000	16.3%	75.0%
\$75-100,000	15.8%	66.3%
\$100,000	17.9%	73.1%
White	17.7%	72.2%
Black	24.6%	62.3%

5. And do you think Michigan is on the right track, or would you say things are on the wrong track?

	Right	Wrong
Out	38.4%	52.2%
Metro	45.8%	39.8%
Strong D	76.3%	16.1%
Lean D	65.9%	27.3%
Independent	33.1%	47.6%
Lean R	24.5%	53.1%
Strong R	12.3%	79.9%
Non-College	36.4%	51.6%
College	49.2%	39.5%
18-29	44.8%	47.1%
30-39	38.3%	48.6%
40-49	35.2%	47.5%
50-64	47.2%	44.4%
65+	42.5%	46.3%
Male	42.7%	46.2%
Female	41.1%	46.5%
<\$25,000	29.5%	59.1%
\$25-50,000	43.2%	43.2%
\$50-75,000	44.2%	44.2%
\$75-100,000	36.8%	52.6%
\$100,000_	46.2%	42.3%
White	41.4%	47.4%
Black	50.7%	33.3%

6. And would you say the Michigan economy is on the right track or would you say the Michigan economy is on the wrong track?

	Right	Wrong
Out	34.9%	49.7%
Metro	39.4%	43.0%
Strong D	61.3%	24.2%
Lean D	68.2%	20.5%
Independent	29.8%	52.4%
Lean R	22.4%	65.3%
Strong R	15.6%	67.6%
Non-College	33.0%	50.1%
College	43.5%	41.5%
18-29	44.8%	40.2%
30-39	33.6%	48.6%
40-49	32.0%	57.4%
50-64	35.4%	48.6%
65+	43.3%	36.6%
Male	41.7%	43.4%
Female	32.8%	49.4%
<\$25,000	27.3%	56.8%
\$25-50,000	30.7%	50.0%
\$50-75,000	38.5%	45.2%
\$75-100,000	42.1%	48.4%
\$100,000_	42.3%	41.7%
White	37.1%	47.0%
Black	42.0%	44.9%

8. And how about you personally, would you say you are doing better economically, worse, or about the same as a year ago?

	Better	Worse	Same
Out	21.1%	26.7%	50.9%
Metro	21.8%	25.4%	51.1%
Strong D	26.9%	14.0%	58.1%
Lean D	31.8%	9.1%	59.1%
Independent	17.7%	29.8%	51.6%
Lean R	26.5%	30.6%	42.9%
Strong R	16.2%	38.5%	43.0%
Non-College	20.6%	30.7%	48.4%
College	23.0%	19.8%	54.4%
18-29	34.5%	28.7%	36.8%
30-39	27.1%	28.0%	41.1%
40-49	27.9%	22.1%	48.4%
50-64	13.9%	30.6%	55.6%
65+	11.9%	20.9%	65.7%
Male	22.6%	25.3%	51.0%
Female	20.4%	26.8%	51.0%
<\$25,000	18.2%	43.2%	38.6%
\$25-50,000	19.3%	34.1%	46.6%
\$50-75,000	12.5%	24.0%	59.6%
\$75-100,000	27.4%	32.6%	40.0%
\$100,000_	30.1%	17.9%	51.9%
White	19.0%	26.9%	52.8%
Black	36.2%	18.8%	44.9%

9. Do you approve or disapprove of the job being done by Gretchen Whitmer as Governor of Michigan? ASK: WOULD THAT BE STRONGLY APPROVE/DISAPPROVE OR JUST SOMEWHAT APPROVE/DISAPPROVE?

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove
Out Metro	21.4%	25.5%	11.6%	32.4%
	31.7%	32.4%	8.8%	20.4%
Strong D	59.1%	36.0%	1.1%	0.5%
Lean D	40.9%	52.3%	2.3%	2.3%
Independent	16.9%	35.5%	17.7%	20.2%
Lean R	6.1%	16.3%	22.4%	38.8%
Strong R	1.7%	15.1%	14.0%	62.0%
Non-College	21.5%	29.8%	12.9%	27.8%
College	32.7%	27.4%	6.5%	25.8%
18-29	21.8%	34.5%	9.2%	21.8%
30-39	23.4%	32.7%	7.5%	22.4%
40-49	20.5%	31.1%	16.4%	27.0%
50-64	34.0%	18.8%	11.8%	31.3%
65+	28.4%	30.6%	6.7%	28.4%
Male	23.6%	27.1%	9.0%	32.3%
Female	28.7%	30.3%	11.5%	21.7%
<\$25,000	22.7%	29.5%	9.1%	22.7%
\$25-50,000	27.3%	34.1%	5.7%	25.0%
\$50-75,000	29.8%	26.0%	14.4%	21.2%
\$75-100,000	23.2%	21.1%	18.9%	32.6%
\$100,000_	32.1%	25.6%	9.6%	26.3%
White	25.2%	25.6%	11.9%	30.2%
Black	39.1%	44.9%	2.9%	2.9%

10. Do you approve or disapprove of the job being done by Michigan’s State Legislature? ASK: WOULD THAT BE STRONGLY APPROVE/DISPPROVE OR JUST SOMEWHAT APPROVE/DISAPPROVE?

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove
Out Metro	9.1%	23.0%	14.8%	18.2%
	7.7%	34.9%	15.1%	16.2%
Strong D	19.9%	41.9%	9.1%	4.8%
Lean D	11.4%	50.0%	11.4%	2.3%
Independent	5.6%	25.0%	15.3%	17.7%
Lean R	2.0%	30.6%	20.4%	18.4%
Strong R	0.6%	13.4%	20.7%	34.1%
Non-College	6.3%	28.1%	14.6%	20.6%
College	11.7%	29.8%	14.9%	12.9%
18-29	8.0%	25.3%	11.5%	11.5%
30-39	12.1%	37.4%	8.4%	12.1%
40-49	2.5%	27.0%	22.1%	13.9%
50-64	11.1%	27.1%	16.0%	26.0%
65+	9.0%	27.6%	14.2%	20.1%
Male	9.4%	28.5%	16.7%	20.1%
Female	7.6%	28.7%	13.4%	14.6%
<\$25,000	6.8%	9.1%	4.5%	36.4%
\$25-50,000	11.4%	23.9%	20.5%	9.1%
\$50-75,000	11.5%	34.6%	13.5%	16.3%
\$75-100,000	8.4%	31.6%	18.9%	20.0%
\$100,000_	10.9%	34.0%	10.9%	17.9%
White	9.7%	25.2%	15.5%	17.5%
Black	2.9%	47.8%	15.9%	11.6%

11. Do you approve or disapprove of the job being done by Joe Biden as President of the United States? ASK: WOULD THAT BE STRONGLY APPROVE/DISAPPROVE OR JUST SOMEWHAT APPROVE/DISAPPROVE?

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove
Out Metro	11.0%	17.0%	9.4%	55.3%
	10.6%	29.6%	11.3%	42.3%
Strong D	28.5%	51.1%	8.6%	5.4%
Lean D	15.9%	36.4%	25.0%	11.4%
Independent	2.4%	16.1%	15.3%	56.5%
Lean R	2.0%	4.1%	12.2%	77.6%
Strong R	0.0%	1.1%	5.0%	92.2%
Non-College	9.5%	18.6%	9.2%	55.6%
College	12.5%	29.0%	11.7%	40.3%
18-29	4.6%	23.0%	16.1%	49.4%
30-39	7.5%	21.5%	14.0%	49.5%
40-49	6.6%	23.8%	11.5%	52.5%
50-64	13.9%	26.4%	8.3%	47.9%
65+	17.9%	19.4%	5.2%	46.3%
Male	11.1%	21.9%	10.1%	49.3%
Female	10.5%	23.9%	10.5%	49.0%
<\$25,000	9.1%	18.2%	6.8%	56.8%
\$25-50,000	13.6%	22.7%	8.0%	45.5%
\$50-75,000	14.4%	21.2%	11.5%	48.1%
\$75-100,000	10.5%	16.8%	10.5%	56.8%
\$100,000_	10.9%	27.6%	14.7%	43.6%
White	10.3%	21.8%	9.3%	52.8%
Black	17.4%	31.9%	17.4%	21.7%

12. Thinking about the economy, which statement best reflects your views?

	Strong	Slow	Weakening	Recession
Out	1.9%	19.8%	57.2%	19.8%
Metro	3.2%	23.2%	56.0%	15.8%
Strong D	6.5%	39.2%	41.4%	10.8%
Lean D	4.5%	31.8%	61.4%	2.3%
Independent	0.8%	13.7%	62.9%	20.2%
Lean R	0.0%	12.2%	59.2%	26.5%
Strong R	0.0%	8.4%	66.5%	25.1%
Non-College	2.0%	21.2%	57.9%	17.2%
College	3.2%	21.4%	55.2%	19.0%
18-29	0.0%	16.1%	67.8%	13.8%
30-39	0.0%	15.9%	67.3%	15.9%
40-49	2.5%	19.7%	63.9%	13.9%
50-64	3.5%	22.2%	45.1%	26.4%
65+	5.2%	30.6%	47.0%	15.7%
Male	2.8%	21.9%	54.5%	18.8%
Female	2.2%	21.0%	58.6%	17.2%
<\$25,000	2.3%	20.5%	63.6%	13.6%
\$25-50,000	1.1%	22.7%	56.8%	15.9%
\$50-75,000	2.9%	23.1%	54.8%	19.2%
\$75-100,000	2.1%	17.9%	58.9%	20.0%
\$100,000_	4.5%	21.2%	53.8%	19.2%
White	1.9%	20.5%	58.8%	17.2%
Black	5.8%	27.5%	52.2%	14.5%

13. And in one year do you think the nation's economy will be growing or do you think it will be in recession?

	Growing	Recession
Out	23.9%	61.0%
Metro	27.5%	51.1%
Strong D	45.7%	29.6%
Lean D	43.2%	34.1%
Independent	21.0%	67.7%
Lean R	20.4%	65.3%
Strong R	6.1%	80.4%
Non-College	21.2%	59.9%
College	31.5%	52.4%
18-29	21.8%	64.4%
30-39	26.2%	62.6%
40-49	22.1%	57.4%
50-64	26.4%	53.5%
65+	29.9%	48.5%
Male	29.5%	53.5%
Female	22.0%	58.9%
<\$25,000	18.2%	70.5%
\$25-50,000	23.9%	60.2%
\$50-75,000	26.9%	56.7%
\$75-100,000	23.2%	64.2%
\$100,000_	29.5%	53.8%
White	23.7%	57.5%
Black	37.7%	43.5%

14. And would you say inflation will get worse, get better, or do you think it will be about the same next year?

	Worse	Better	Same
Out	51.6%	14.2%	28.6%
Metro	43.3%	17.6%	34.2%
Strong D	26.9%	26.3%	40.9%
Lean D	31.8%	22.7%	43.2%
Independent	51.6%	12.1%	29.0%
Lean R	69.4%	8.2%	22.4%
Strong R	63.7%	7.8%	24.6%
Non-College	52.7%	12.6%	28.7%
College	40.7%	19.8%	35.1%
18-29	55.2%	10.3%	33.3%
30-39	56.1%	14.0%	26.2%
40-49	47.5%	10.7%	36.9%
50-64	43.8%	22.9%	25.7%
65+	39.6%	16.4%	36.6%
Male	43.8%	18.1%	35.1%
Female	51.3%	13.7%	27.7%
<\$25,000	81.8%	6.8%	9.1%
\$25-50,000	53.4%	12.5%	28.4%
\$50-75,000	51.0%	15.4%	30.8%
\$75-100,000	46.3%	13.7%	34.7%
\$100,000_	37.2%	21.2%	37.2%
White	46.8%	14.7%	32.3%
Black	44.9%	18.8%	34.8%

15. I want you to think specifically about Michigan for a moment. Ten years from now, regardless of which political party is in power, would you say you are optimistic or pessimistic about Michigan's future?

	Optimistic	Pessimistic	Neutral
Out	60.7%	24.8%	14.5%
Metro	69.7%	21.5%	8.8%
Strong D	81.7%	11.8%	6.5%
Lean D	72.7%	13.6%	13.6%
Independent	54.8%	26.6%	18.5%
Lean R	63.3%	24.5%	12.2%
Strong R	54.2%	35.2%	10.6%
Non-College	62.2%	22.9%	14.9%
College	69.0%	23.4%	7.7%
18-29	74.7%	16.1%	9.2%
30-39	72.0%	20.6%	7.5%
40-49	59.0%	31.1%	9.8%
50-64	63.9%	25.0%	11.1%
65+	59.7%	21.6%	18.7%
Male	62.2%	25.0%	12.8%
Female	67.5%	21.7%	10.8%
<\$25,000	54.5%	36.4%	9.1%
\$25-50,000	64.8%	25.0%	10.2%
\$50-75,000	65.4%	26.0%	8.7%
\$75-100,000	65.3%	25.3%	9.5%
\$100,000_	67.9%	23.1%	9.0%
White	63.6%	23.5%	12.9%
Black	71.0%	21.7%	7.2%

16. And ten years from now, are you optimistic or pessimistic about your future in Michigan?

	Optimistic	Pessimistic	Neutral
Out	67.6%	18.9%	12.9%
Metro	77.5%	15.5%	6.3%
Strong D	86.6%	8.6%	3.8%
Lean D	81.8%	15.9%	2.3%
Independent	63.7%	21.0%	14.5%
Lean R	71.4%	14.3%	14.3%
Strong R	63.1%	24.0%	12.8%
Non-College	69.3%	18.9%	10.6%
College	76.6%	14.9%	8.5%
18-29	79.3%	10.3%	9.2%
30-39	76.6%	13.1%	9.3%
40-49	74.6%	20.5%	3.3%
50-64	68.1%	25.0%	6.9%
65+	67.2%	13.4%	19.4%
Male	71.9%	17.4%	9.7%
Female	72.6%	17.2%	9.9%
<\$25,000	45.5%	34.1%	18.2%
\$25-50,000	75.0%	15.9%	9.1%
\$50-75,000	74.0%	17.3%	8.7%
\$75-100,000	71.6%	18.9%	7.4%
\$100,000_	77.6%	16.0%	6.4%
White	71.8%	17.2%	10.3%
Black	75.4%	17.4%	7.2%

17. And ten years from now, do you think you will be living in Michigan, or do you think you will be living somewhere else?

	Michigan	Somewhere Else
Out	70.4%	16.0%
Metro	69.7%	18.7%
Strong D	77.4%	12.9%
Lean D	65.9%	18.2%
Independent	66.1%	21.8%
Lean R	65.3%	18.4%
Strong R	68.2%	17.3%
Non-College	69.6%	17.2%
College	70.6%	17.3%
18-29	55.2%	26.4%
30-39	71.0%	18.7%
40-49	73.8%	17.2%
50-64	70.1%	18.8%
65+	76.1%	9.0%
Male	66.7%	19.1%
Female	73.2%	15.6%
<\$25,000	61.4%	27.3%
\$25-50,000	70.5%	17.0%
\$50-75,000	77.9%	11.5%
\$75-100,000	66.3%	22.1%
\$100,000_	71.2%	19.9%
White	73.7%	15.1%
Black	52.2%	31.9%

18. And in ten years, would you say Michigan’s economy will have more opportunity, less opportunity or about the same opportunity as it does now?

	More	Less	Same
Out	41.8%	16.7%	32.4%
Metro	48.2%	13.7%	28.2%
Strong D	58.1%	3.8%	31.2%
Lean D	61.4%	11.4%	22.7%
Independent	37.9%	15.3%	33.1%
Lean R	44.9%	26.5%	14.3%
Strong R	33.0%	25.1%	34.1%
Non-College	47.0%	15.8%	27.5%
College	41.9%	14.9%	33.9%
18-29	54.0%	5.7%	37.9%
30-39	44.9%	15.9%	30.8%
40-49	41.8%	18.9%	28.7%
50-64	45.8%	15.3%	25.7%
65+	41.8%	17.9%	32.1%
Male	46.5%	17.4%	28.8%
Female	43.3%	13.4%	31.8%
<\$25,000	27.3%	22.7%	38.6%
\$25-50,000	55.7%	12.5%	26.1%
\$50-75,000	47.1%	16.3%	29.8%
\$75-100,000	45.3%	11.6%	41.1%
\$100,000_	44.9%	16.7%	28.2%
White	44.2%	14.2%	32.1%
Black	52.2%	14.5%	26.1%

19. I want you to think back one year, in May 2022 would you say you were employed or not employed?

	Full	Part	Looking	Student	Retired/Disability
Out	51.6%	9.4%	1.9%	0.0%	36.2%
Metro	58.5%	9.5%	2.5%	1.4%	27.1%
Strong D	52.2%	7.5%	0.5%	1.1%	37.6%
Lean D	52.3%	11.4%	4.5%	0.0%	31.8%
Independent	62.1%	9.7%	3.2%	0.0%	23.4%
Lean R	67.3%	4.1%	8.2%	4.1%	16.3%
Strong R	50.3%	12.3%	1.1%	0.0%	35.8%
Non-College	49.0%	10.6%	2.3%	0.6%	36.1%
College	63.3%	8.1%	2.0%	0.8%	25.4%
18-29	64.4%	18.4%	5.7%	4.6%	5.7%
30-39	73.8%	11.2%	4.7%	0.0%	9.3%
40-49	77.0%	9.8%	0.8%	0.0%	9.8%
50-64	56.3%	9.0%	1.4%	0.0%	32.6%
65+	11.2%	3.0%	0.0%	0.0%	85.8%
Male	61.5%	4.9%	1.0%	1.4%	29.9%
Female	48.7%	13.7%	3.2%	0.0%	33.8%
<\$25,000	34.1%	13.6%	9.1%	0.0%	40.9%
\$25-50,000	44.3%	8.0%	3.4%	3.4%	40.9%
\$50-75,000	46.2%	13.5%	2.9%	0.0%	37.5%
\$75-100,000	68.4%	8.4%	1.1%	0.0%	22.1%
\$100,000_	73.7%	8.3%	1.3%	0.6%	15.4%
White	53.9%	9.9%	2.2%	0.6%	33.0%
Black	60.9%	2.9%	1.4%	0.0%	30.4%

20. And which of the following best describes your employment status now?

	Same Job	New Job	Looking	Retired/Disability	Not Looking
Out	73.0%	17.0%	4.5%	3.5%	2.0%
Metro	70.6%	15.7%	6.4%	4.9%	2.0%
Strong D	73.7%	15.8%	3.5%	5.3%	1.8%
Lean D	76.7%	10.0%	6.7%	3.3%	3.3%
Independent	75.3%	12.9%	6.5%	5.4%	0.0%
Lean R	68.3%	19.5%	7.3%	2.4%	2.4%
Strong R	68.4%	19.3%	4.4%	3.5%	3.5%
Non-College	70.2%	17.0%	6.9%	4.6%	1.4%
College	73.4%	15.8%	3.8%	3.8%	2.7%
18-29	42.0%	35.8%	17.3%	3.7%	1.2%
30-39	75.0%	15.6%	6.3%	2.1%	1.0%
40-49	83.2%	10.3%	0.9%	1.9%	3.7%
50-64	82.3%	11.5%	1.0%	2.1%	2.1%
65+	80.0%	0.0%	0.0%	20.0%	0.0%
Male	76.3%	15.2%	4.5%	3.5%	0.5%
Female	67.5%	17.5%	6.3%	4.9%	3.4%
<\$25,000	36.0%	28.0%	28.0%	4.0%	4.0%
\$25-50,000	55.8%	25.0%	5.8%	7.7%	5.8%
\$50-75,000	63.1%	23.1%	6.2%	7.7%	0.0%
\$75-100,000	85.1%	9.5%	4.1%	1.4%	0.0%
\$100,000_	80.9%	13.7%	0.8%	2.3%	1.5%
White	74.4%	13.6%	4.9%	4.9%	1.9%
Black	75.6%	17.8%	2.2%	2.2%	2.2%

21. When it comes to your current job, how concerned or not concerned are you about losing that job? Would you say you are very concerned, somewhat concerned, not very concerned, or not concerned at all about losing your current job?

	Very Concerned	Somewhat Concerned	Not Very Concerned	Not Concerned At All
Out Metro	2.2%	12.2%	15.6%	68.3%
	5.7%	14.2%	19.3%	60.2%
Strong D	2.9%	10.8%	16.7%	68.6%
Lean D	7.7%	7.7%	7.7%	76.9%
Independent	3.7%	17.1%	17.1%	59.8%
Lean R	5.6%	19.4%	16.7%	58.3%
Strong R	4.0%	13.0%	22.0%	60.0%
Non-College	4.7%	15.3%	15.8%	63.2%
College	3.0%	11.0%	18.9%	65.9%
18-29	1.6%	4.8%	25.4%	66.7%
30-39	2.3%	13.8%	17.2%	65.5%
40-49	6.0%	23.0%	18.0%	53.0%
50-64	5.6%	10.0%	13.3%	70.0%
65+	0.0%	0.0%	0.0%	91.7%
Male	3.9%	12.7%	18.8%	63.5%
Female	4.0%	13.7%	16.0%	65.1%
<\$25,000	0.0%	18.8%	25.0%	56.3%
\$25-50,000	0.0%	4.8%	14.3%	76.2%
\$50-75,000	1.8%	10.7%	12.5%	73.2%
\$75-100,000	1.4%	15.7%	18.6%	64.3%
\$100,000_	5.6%	12.1%	16.9%	65.3%
White	4.0%	12.9%	17.3%	64.7%
Black	7.1%	21.4%	14.3%	85.7%

22. And which best describes your highest level of education?

	High School	Associates	Trade/Certificate	Bachelors or More
Out	25.9%	21.2%	15.3%	34.9%
Metro	23.3%	14.3%	15.9%	45.0%
Strong D	22.6%	16.0%	10.4%	49.1%
Lean D	25.0%	14.3%	17.9%	42.9%
Independent	26.1%	20.5%	15.9%	34.1%
Lean R	25.6%	15.4%	10.3%	46.2%
Strong R	24.8%	18.1%	21.9%	33.3%
18-29	40.3%	15.6%	9.1%	32.5%
30-39	19.4%	17.2%	14.0%	46.2%
40-49	22.8%	16.8%	16.8%	41.6%
50-64	22.0%	17.6%	23.1%	37.4%
65+	8.3%	25.0%	8.3%	50.0%
Male	26.8%	18.4%	20.0%	34.2%
Female	22.3%	17.0%	11.2%	45.7%
<\$25,000	43.5%	17.4%	21.7%	17.4%
\$25-50,000	33.3%	26.7%	17.8%	20.0%
\$50-75,000	38.3%	18.3%	20.0%	21.7%
\$75-100,000	30.1%	19.2%	12.3%	38.4%
\$100,000_	8.0%	13.6%	16.8%	60.0%
White	24.4%	16.0%	15.0%	42.9%
Black	27.9%	20.9%	25.6%	20.9%

23. Would you be interested in getting a job that paid on average 22% more in salary if it required you to get two additional years of education or training?

	Interested	Not Interested	Depends
Out	30.6%	51.0%	10.2%
Metro	50.0%	47.7%	0.0%
Strong D	37.5%	58.3%	4.2%
Lean D	71.4%	14.3%	14.3%
Independent	34.8%	47.8%	8.7%
Lean R	30.0%	60.0%	0.0%
Strong R	42.3%	46.2%	3.8%
18-29	71.0%	12.9%	9.7%
30-39	16.7%	77.8%	0.0%
40-49	30.4%	56.5%	4.3%
50-64	25.0%	70.0%	5.0%
65+	0.0%	100.0%	0.0%
Male	39.2%	52.9%	2.0%
Female	40.5%	45.2%	9.5%
<\$25,000	40.0%	40.0%	20.0%
\$25-50,000	53.3%	40.0%	0.0%
\$50-75,000	47.8%	47.8%	0.0%
\$75-100,000	36.4%	50.0%	9.1%
\$100,000_	20.0%	50.0%	10.0%
White	41.4%	45.7%	7.1%
Black	33.3%	58.3%	0.0%

24. Would you be interested in getting a job that paid on average 22% more in salary if the additional two years of education or training it required were provided for free?

	Interested	Not Interested	Depends
Out	44.1%	47.1%	8.8%
Metro	31.8%	68.2%	0.0%
Strong D	53.3%	46.7%	0.0%
Lean D	0.0%	50.0%	50.0%
Independent	53.3%	40.0%	6.7%
Lean R	57.1%	42.9%	0.0%
Strong R	13.3%	80.0%	6.7%
18-29	66.7%	22.2%	11.1%
30-39	46.7%	53.3%	0.0%
40-49	31.3%	68.8%	0.0%
50-64	26.7%	60.0%	13.3%
65+	0.0%	100.0%	0.0%
Male	35.5%	58.1%	6.5%
Female	44.0%	52.0%	4.0%
<\$25,000	83.3%	16.7%	0.0%
\$25-50,000	57.1%	28.6%	14.3%
\$50-75,000	33.3%	66.7%	0.0%
\$75-100,000	21.4%	71.4%	7.1%
\$100,000_	37.5%	62.5%	0.0%
White	34.1%	61.0%	4.9%
Black	62.5%	25.0%	12.5%

25. Teachers in your local school.

	SCORE
Out	6.8
Metro	7.0
Strong D	8.1
Lean D	7.9
Independent	6.6
Lean R	6.1
Strong R	5.7
Non-College	6.5
College	7.4
18-29	6.8
30-39	7.4
40-49	6.9
50-64	6.7
65+	6.7
Male	6.5
Female	7.2
<\$25,000	5.8
\$25-50,000	6.7
\$50-75,000	6.9
\$75-100,000	6.8
\$100,000_	7.3
White	7.0
Black	6.8

26. Your neighbors

	SCORE
Out	7.7
Metro	7.9
Strong D	7.6
Lean D	8.3
Independent	7.5
Lean R	7.7
Strong R	8.1
Non-College	7.6
College	8.1
18-29	6.9
30-39	7.8
40-49	8.0
50-64	7.7
65+	8.3
Male	7.8
Female	7.7
<\$25,000	7.2
\$25-50,000	7.4
\$50-75,000	8.2
\$75-100,000	7.7
\$100,000_	8.1
White	7.9
Black	7.2

27. Small businesses in your community

	SCORE
Out	7.7
Metro	7.7
Strong D	7.7
Lean D	8.1
Independent	7.4
Lean R	7.6
Strong R	7.9
Non-College	7.5
College	8.0
18-29	7.3
30-39	7.7
40-49	7.7
50-64	8.0
65+	7.7
Male	7.6
Female	7.8
<\$25,000	7.5
\$25-50,000	7.5
\$50-75,000	7.8
\$75-100,000	7.9
\$100,000_	8.0
White	7.9
Black	6.8

28. Republican voters in your community

	SCORE
Out	5.9
Metro	5.3
Strong D	3.5
Lean D	4.7
Independent	5.4
Lean R	6.6
Strong R	7.9
Non-College	5.7
College	5.6
18-29	5.3
30-39	5.6
40-49	5.7
50-64	5.7
65+	5.7
Male	5.6
Female	5.6
<\$25,000	5.2
\$25-50,000	5.1
\$50-75,000	5.6
\$75-100,000	5.9
\$100,000_	5.7
White	5.9
Black	3.5

29. Democratic voters in your community

	SCORE
Out	4.9
Metro	5.5
Strong D	7.4
Lean D	6.8
Independent	4.7
Lean R	4.0
Strong R	3.0
Non-College	4.9
College	5.5
18-29	5.2
30-39	5.5
40-49	4.9
50-64	5.3
65+	5.0
Male	5.0
Female	5.3
<\$25,000	4.4
\$25-50,000	5.3
\$50-75,000	5.6
\$75-100,000	5.1
\$100,000_	5.4
White	5.0
Black	6.5

30. CEOs of Michigan's businesses

	SCORE
Out	4.4
Metro	4.7
Strong D	4.8
Lean D	5.2
Independent	4.2
Lean R	4.7
Strong R	4.4
Non-College	4.4
College	4.8
18-29	4.4
30-39	4.3
40-49	4.6
50-64	4.6
65+	4.8
Male	4.5
Female	4.6
<\$25,000	3.5
\$25-50,000	4.2
\$50-75,000	4.8
\$75-100,000	5.0
\$100,000_	5.0
White	4.6
Black	4.9

31. Your local law enforcement

	SCORE
Out	6.9
Metro	7.1
Strong D	6.5
Lean D	6.9
Independent	6.3
Lean R	7.3
Strong R	7.8
Non-College	6.8
College	7.2
18-29	5.4
30-39	6.7
40-49	7.2
50-64	7.2
65+	7.8
Male	6.8
Female	7.1
<\$25,000	5.9
\$25-50,000	6.9
\$50-75,000	7.0
\$75-100,000	7.1
\$100,000_	7.1
White	7.2
Black	6.0

32. Your local clergy

	SCORE
Out	7.0
Metro	6.9
Strong D	6.4
Lean D	6.8
Independent	6.4
Lean R	7.3
Strong R	7.8
Non-College	7.0
College	7.0
18-29	5.4
30-39	6.9
40-49	6.9
50-64	7.2
65+	7.8
Male	6.7
Female	7.2
<\$25,000	6.7
\$25-50,000	6.8
\$50-75,000	7.2
\$75-100,000	7.2
\$100,000_	6.8
White	7.1
Black	6.5

33. Reporters for your local newspapers and television stations

	SCORE
Out	5.0
Metro	5.3
Strong D	6.5
Lean D	6.0
Independent	4.5
Lean R	4.5
Strong R	4.1
Non-College	4.9
College	5.4
18-29	4.8
30-39	5.4
40-49	4.7
50-64	5.2
65+	5.6
Male	5.0
Female	5.3
<\$25,000	4.8
\$25-50,000	5.2
\$50-75,000	5.3
\$75-100,000	5.6
\$100,000_	5.0
White	5.2
Black	5.8

34. Elected leaders in your community and county

	SCORE
Out	5.4
Metro	5.7
Strong D	6.2
Lean D	6.0
Independent	4.9
Lean R	5.3
Strong R	5.2
Non-College	5.2
College	6.0
18-29	5.2
30-39	5.5
40-49	5.6
50-64	5.4
65+	5.8
Male	5.4
Female	5.7
<\$25,000	4.6
\$25-50,000	5.7
\$50-75,000	5.5
\$75-100,000	5.7
\$100,000_	5.5
White	5.6
Black	6.0

35. Academic leaders in your community

	SCORE
Out	6.2
Metro	6.3
Strong D	7.2
Lean D	6.8
Independent	5.8
Lean R	5.8
Strong R	5.4
Non-College	5.9
College	6.6
18-29	6.1
30-39	6.5
40-49	6.3
50-64	6.1
65+	6.2
Male	6.0
Female	6.4
<\$25,000	5.7
\$25-50,000	6.1
\$50-75,000	6.6
\$75-100,000	6.4
\$100,000_	6.3
White	6.3
Black	6.1

36. Librarians at your local library

	SCORE
Out	7.8
Metro	8.0
Strong D	8.5
Lean D	8.7
Independent	7.8
Lean R	7.6
Strong R	7.2
Non-College	7.7
College	8.1
18-29	8.2
30-39	8.2
40-49	7.8
50-64	7.8
65+	7.5
Male	7.7
Female	8.0
<\$25,000	7.7
\$25-50,000	7.9
\$50-75,000	7.9
\$75-100,000	8.2
\$100,000_	8.1
White	7.9
Black	7.7

37. Your local bank

	SCORE
Out	7.3
Metro	7.3
Strong D	7.5
Lean D	7.4
Independent	6.9
Lean R	6.6
Strong R	7.4
Non-College	7.2
College	7.5
18-29	6.9
30-39	7.2
40-49	7.4
50-64	7.1
65+	7.7
Male	7.1
Female	7.5
<\$25,000	7.4
\$25-50,000	7.2
\$50-75,000	7.1
\$75-100,000	7.6
\$100,000_	7.2
White	7.4
Black	6.7

38. Many companies have what is called diversity, equity and inclusion programs or D.E.I. Would you say you have or have not heard anything about D.E.I. programs? IF YES, ASK: AND WOULD YOU SAY YOU HAVE A FAVORABLE OR UNFAVORABLE VIEW OF D.E.I. PROGRAMS?

	Favorable	Unfavorable	No Opinion	Have Not Heard
Out	19.5%	14.8%	12.6%	51.3%
Metro	24.6%	14.8%	9.2%	50.7%
Strong D	39.8%	3.8%	6.5%	48.9%
Lean D	34.1%	0.0%	6.8%	59.1%
Independent	21.8%	11.3%	12.1%	54.0%
Lean R	10.2%	26.5%	24.5%	36.7%
Strong R	5.6%	30.7%	13.4%	49.2%
Non-College	12.3%	14.0%	9.2%	63.6%
College	35.9%	16.1%	13.7%	32.3%
18-29	24.1%	8.0%	11.5%	55.2%
30-39	25.2%	9.3%	14.0%	49.5%
40-49	29.5%	11.5%	13.9%	44.3%
50-64	22.2%	21.5%	8.3%	45.8%
65+	11.2%	17.9%	9.0%	61.2%
Male	18.4%	17.7%	11.1%	52.4%
Female	25.2%	12.1%	10.8%	49.7%
<\$25,000	9.1%	11.4%	6.8%	68.2%
\$25-50,000	10.2%	11.4%	13.6%	63.6%
\$50-75,000	19.2%	11.5%	6.7%	60.6%
\$75-100,000	20.0%	20.0%	11.6%	47.4%
\$100,000_	36.5%	16.0%	16.0%	30.8%
White	23.3%	15.7%	12.1%	47.2%
Black	14.5%	5.8%	5.8%	73.9%

39. Diversity means a business is welcoming to all different types of people. Equity means that the business has processes that are fair and impartial to everyone. Inclusion means that business wants everyone to feel welcome at the business. How important or not important is it to you that a business that you frequent supports diversity, equity and inclusion? Would you say it is very important, somewhat important, not very important, or not important at all?

	Very Important	Somewhat Important	Not Very Important	Not Important At All
Out	52.8%	25.2%	4.4%	11.6%
Metro	64.1%	15.8%	6.7%	12.3%
Strong D	81.7%	14.0%	1.6%	2.2%
Lean D	81.8%	18.2%	0.0%	0.0%
Independent	66.1%	12.9%	4.0%	11.3%
Lean R	34.7%	34.7%	10.2%	14.3%
Strong R	29.6%	28.5%	11.2%	26.3%
Non-College	59.0%	20.3%	5.7%	10.9%
College	56.9%	21.4%	5.2%	13.3%
18-29	70.1%	16.1%	3.4%	6.9%
30-39	67.3%	16.8%	2.8%	12.1%
40-49	58.2%	20.5%	4.9%	15.6%
50-64	55.6%	22.9%	4.9%	13.2%
65+	46.3%	24.6%	9.7%	11.2%
Male	50.7%	20.8%	6.9%	16.3%
Female	65.0%	20.7%	4.1%	8.0%
<\$25,000	68.2%	11.4%	2.3%	9.1%
\$25-50,000	48.9%	27.3%	6.8%	10.2%
\$50-75,000	61.5%	18.3%	4.8%	12.5%
\$75-100,000	63.2%	12.6%	3.2%	17.9%
\$100,000_	57.7%	23.1%	5.8%	11.5%

White	55.2%	22.0%	6.3%	12.9%
Black	78.3%	17.4%	2.9%	1.4%

40. Do you think that Diversity, Equity and Inclusion programs are good for business or bad for business?

	Good	Bad	Not Sure
Out	65.4%	17.9%	16.7%
Metro	75.4%	16.9%	7.7%
Strong D	91.9%	2.2%	5.9%
Lean D	95.5%	0.0%	4.5%
Independent	72.6%	15.3%	12.1%
Lean R	59.2%	22.4%	18.4%
Strong R	43.0%	39.7%	17.3%
Non-College	69.9%	17.2%	12.9%
College	70.2%	17.7%	12.1%
18-29	88.5%	4.6%	6.9%
30-39	78.5%	14.0%	7.5%
40-49	68.9%	18.0%	13.1%
50-64	65.3%	22.9%	11.8%
65+	58.2%	21.6%	20.1%
Male	66.7%	19.8%	13.5%
Female	73.2%	15.3%	11.5%
<\$25,000	70.5%	15.9%	13.6%
\$25-50,000	71.6%	15.9%	12.5%
\$50-75,000	67.3%	19.2%	13.5%
\$75-100,000	71.6%	18.9%	9.5%
\$100,000_	71.2%	16.7%	12.2%
White	68.3%	18.5%	13.1%
Black	92.8%	5.8%	1.4%

41. Would you say that businesses do or do not have a role in the debate over social issues facing Michigan?

	Have a Roll	Do NOT Have a Roll
Out	63.2%	24.2%
Metro	68.3%	22.5%
Strong D	80.1%	12.4%
Lean D	75.0%	18.2%
Independent	52.4%	25.8%
Lean R	57.1%	40.8%
Strong R	59.2%	30.7%
Non-College	63.3%	24.6%
College	69.4%	21.8%
18-29	78.2%	14.9%
30-39	63.6%	24.3%
40-49	73.8%	18.9%
50-64	61.1%	29.9%
65+	57.5%	25.4%
Male	62.5%	27.8%
Female	68.5%	19.4%
<\$25,000	68.2%	25.0%
\$25-50,000	70.5%	17.0%
\$50-75,000	64.4%	25.0%
\$75-100,000	65.3%	25.3%
\$100,000_	66.0%	27.6%
White	63.8%	25.6%
Black	81.2%	7.2%

42. In Florida, Disney was recently penalized by the Governor and State Legislature for speaking out against proposed legislation in that state. Would you say that businesses do or do not have a right to voice their opinions on proposed legislation or issues facing their state free from retribution by elected officials?

	Have Right	Do Not Have Right	Depends
Out	73.6%	14.8%	8.2%
Metro	75.4%	14.4%	7.0%
Strong D	86.0%	7.0%	5.9%
Lean D	88.6%	2.3%	9.1%
Independent	69.4%	14.5%	11.3%
Lean R	69.4%	22.4%	6.1%
Strong R	65.9%	22.9%	6.7%
Non-College	72.2%	15.5%	9.5%
College	78.6%	13.7%	5.2%
18-29	78.2%	10.3%	6.9%
30-39	79.4%	10.3%	9.3%
40-49	79.5%	12.3%	6.6%
50-64	69.4%	18.1%	9.7%
65+	70.9%	18.7%	6.0%
Male	70.5%	18.8%	7.6%
Female	78.0%	10.8%	7.6%
<\$25,000	81.8%	6.8%	6.8%
\$25-50,000	75.0%	14.8%	10.2%
\$50-75,000	73.1%	20.2%	4.8%
\$75-100,000	80.0%	13.7%	5.3%
\$100,000_	75.0%	16.0%	5.1%
White	74.1%	14.7%	8.0%
Black	82.6%	8.7%	7.2%

44. Thinking ahead to the 2024 Presidential election next year. On a scale of one to ten, how motivated are you to vote in next year's Presidential Election?

SCORE

Out
Metro

Strong D	9.1
Lean D	8.4
Independent	8.1
Lean R	8.5
Strong R	9.4

Non-College	8.7
College	9.1

18-29	8.0
30-39	8.6
40-49	9.3
50-64	9.0
65+	9.1

Male	8.8
Female	9.0

<\$25,000	7.9
\$25-50,000	8.6
\$50-75,000	8.8
\$75-100,000	8.9
\$100,000_	9.1

White	9.0
Black	8.0

