



D3C3
DETROIT DRIVES DEGREES
COMMUNITY COLLEGE
COLLABORATIVE

WHAT IS THE D3C3 VISION?
THE 2030 MOONSHOT

Reducing the regional equity gap by half while driving progress towards the education attainment goal of 60x30, leading to high-quality jobs with family-sustaining wages for those who call the Detroit region home.

WHAT IS THE APPROACH?
SYSTEMS CHANGE

D3C3 is committed to equitable systems change, achieved through college-driven and collaborative action that produces equitable practices and policies.

WHO ARE THE PARTNERS?
THE KEY STAKEHOLDERS

COLLEGES:

Henry Ford College - Macomb Community College
Monroe County Community College - Oakland
Community College - Schoolcraft College - St. Clair
County Community College - Washtenaw Community
College - Wayne County Community College District

CONVENERS:

Detroit Drives Degrees - Detroit Regional Chamber
CEO Talent Council - Detroit Regional Chamber
Foundation - MICHauto

EMPLOYERS:

Adient - BorgWarner - Bosch - Bridgewater Interiors
Brose - Denso - Detroit Manufacturing Systems
Ford - Forvia - Getman - GS3 - LEAR Corporation
Our Next Energy - Phoenix Contact - Teijin Automotive
Technologies - Toyota

SUPPORTING PARTNERS:

60 by 30 - Ballmer Group - Michigan College Access
Network - Michigan Community College Association
Michigan Workforce & Education Collaborative
Ralph C. Wilson Jr. Foundation - Rocket Community
Fund

ASSISTING PARTNERS:

Amatrol - American Institutes for Research
ATS/Midwest EV Jobs Academy - Center for
Automotive Research Lightcast - Center for
Occupational Research & Development - CivicLab
National Institute for Student Success at Georgia State
University

WHAT MATTERS TO US?
THE GUIDING PRINCIPLES

College-Driven, Student-Centered

Authentic Partnership

Centering Racial Equity

Family Sustaining Wage Attainment

Meaningful Employer Engagement

Today's and Tomorrow's Students

Elevate the voices of those we serve

Inclusivity at all levels

WHAT IS OUR WORK?
THE STRATEGIC CLUSTER AREAS

STUDENT SUCCESS

Update, create, and/or redesign systems to maximize credit attainment, credential completion, and positive employment outcomes

OPTIONAL LEVEL OF PARTICIPATION

K12 ALIGNMENT

Create opportunities for equitable college access and early college credit

OPTIONAL LEVEL OF PARTICIPATION

SECTOR-BASED PATHWAYS

Develop regional mobility talent pathways to support employers, job growth, and regional prosperity.

HOW WILL SUCCESS BE MEASURED?
SAMPLE SHARED METRICS AND TARGETS

MEASUREMENT	TARGET
Student Progression Measures	
Acquisition of Early College Credit	📈 TBD
High School to College Enrollment	📈 TBD
Adult Enrollment/Re-enrollment	📈 TBD
Utilization of Advising Services	📈 TBD
Utilization of Mental Health Services	📈 TBD
Utilization of Wellness and Basic Needs Services	📈 TBD
Time to Credential Completion	📈 TBD
Student Success Measures	
Credential Completion	📈 TBD
Transfer into Bachelors Degree Pathways	📈 TBD
Employment Measures	
Placement into High-Wage Jobs	📈 TBD
Labor Demand in Key Mobility Jobs	📈 TBD



WHAT DIFFERENCE DO WE MAKE?
THE OUTCOMES AND RESULTS