

## Your **General** Member Benefits and Privileges

- ✓ Liaison to help you navigate your membership
- ✓ Free attendance to Membership Maximizers
- ✓ Discounts on office supplies and more
- ✓ Eligible to use "Proud Member" logo on your website and printed materials
- ✓ Participation in non-policy Chamber committees and councils
- ✓ Member listing on membership directory at [detroitchamber.com](http://detroitchamber.com)
- ✓ Ability to submit press releases and editorial content to be considered for publishing in the *Detroiter* magazine and/or e*Detroiter* weekly newsletter
- ✓ Five *Detroiter* magazine subscriptions
- ✓ Access to Chamber suite at Comerica Park during Tigers' games at a discounted rate
- ✓ Access to members-only events and sponsorship opportunities
- ✓ Member pricing for signature events (including Mackinac Policy Conference) and other networking events
- ✓ Access to Leadership Detroit, MICHauto, and other specialty programs
- ✓ Engagement and communication based on your interests/roster management

# General Membership

## BENEFITS AND PRIVILEGES

### EVENTS AND NETWORKING OPPORTUNITIES

#### Building Connections

Chamber members have the exclusive opportunity to attend quarterly membership receptions with companies of all sizes and industries.

#### Member Events

Chamber members have access to half-day events each year featuring industry experts who discuss best practices, tools, and tips related to topics such as sales leads, digital marketing, and talent retention.

#### Membership Maximizers

Members are invited to attend free, quarterly new member orientations to better understand the power of a Chamber membership.

#### Inside the CEO Mind

Inside the CEO Mind provides all-access sessions with regional thought leaders to help unlock the secrets to successful growth strategies.

### INCREASED EXPOSURE

#### Online Membership Directory

Receive a listing in the Chamber's online member directory, which contains thousands of companies searchable by title, business, and keywords.

#### Chamber Publications and Member News

General members receive five free copies of the *Detroiter* magazine. Members may also submit press releases and editorial content to be considered for publication in the magazine and/or the e*Detroiter* weekly electronic newsletter. In addition, members can share what is going on with their business by submitting an event on the Chamber's online calendar.

#### Leveraging Relationships

As a Chamber member, you have access to group purchasing power that significantly reduces your business expenses through the Chamber's Business Solutions programs with Hub-365 and WeWork. In addition, the Chamber has a strategic partnership with Blue Cross Blue Shield of Michigan that advocates on behalf of employers to advance a health care agenda centered on improving cost, quality, and access.



For more information, please contact a member specialist at 1.866.MBR.LINE.