



Mackinac
POLICY CONFERENCE

EQUATION FOR IMPACT



2025 IN REVIEW

The Detroit Regional Chamber's 2025 Mackinac Policy Conference brought together more than 1,500 statewide leaders under the Conference's theme of **"Michigan's Equation for Impact."**

Peter Quigley, 2025 Conference Chair and President and Chief Executive Officer of Kelly, led the Conference through the lens of business, education, and talent, exploring how vision and tools meet action to make an impact and ensure the state's continued progress.

#MPC25

ATTENDANCE HIGHLIGHTS

 **1,500+**

**Total Conference
Attendees**

 **510**

**Top-tier
Executives**

 **85**

**Elected Government
Leaders**

 **130**

**Working Media From
Print, Digital, and
Broadcast Outlets**



MEDIA COVERAGE

The Conference received coverage from the Associated Press, Axios, Bridge Detroit and Bridge Michigan, Crain's Detroit Business, Detroit Free Press, The Detroit News, Detroit PBS, Politico, WDET, WDIV-TV 4 NBC, WJR-AM, WWJ-AM, and more.

May 30, 2025
CRAIN'S DETROIT BUSINESS
8 takeaways from the first
Detroit mayoral debate

May 29, 2025
ONE DETROIT
DETROIT PBS
The 2025 Mackinac Policy Conference: Leaders
discuss Michigan's successes, challenges

May 30, 2025
POLITICO : THE PLAYBOOK PODCAST
How 2026 looks from a key battleground

May 26, 2025
The Detroit News
Baruah and Quigley: Solving
Michigan's equation for impact

BY THE NUMBERS

Nearly **110 speakers** were featured at the Conference

93% of survey respondents rated the Conference as **“excellent”** or **“good”**

#MPC25 was used nearly **865 times** on X and Instagram throughout the Conference

130 credentialed journalists representing print, digital, and broadcast media outlets attended and covered the Conference

The Conference was viewed **171,325 times** on Detroit PBS’s online and on-air platforms, with nearly **140,000 social media impressions**, **4,575 engagements**, **2,184 link clicks**, nearly **200 new followers**, and more than **2,000 instances** of earned media

75% of survey respondents indicated that they received value for their time and financial commitment

1,300 unique devices downloaded the Conference app, providing almost **70,000 page views**

95 sponsors contributed to a world-class experience for over **1,500 attendees** over four days

Leading Through Turbulent Times was the top-viewed session in the app

BEYOND THE ISLAND



Nearly **30,000 people** were sent three special edition eDetrioter newsletters between Wednesday and Thursday, recapping Conference highlights.

[Read the Recaps](#)



The Mackinac Policy Conference Detroit explores the 2025 Conference theme of **“Equation for Impact,”** where vision and tools meet action to make an impact that ensures Michigan’s continued progress.

[Explore the Edition](#)

THANK YOU, 2025 SPONSORS



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Detroit Medical Center
Enbridge Energy
EY
First Merchants Bank
Gardner White
Gordon Food Service
GS3
Health Alliance Plan of Michigan
Hollywood Casino at Greektown
JPMorganChase
Kettering University
KeyBank
The Kroger Co. of Michigan

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OpTech
P.I.E. Management
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Superior Air-Ground Ambulance
of Michigan
Toyota Motor North America
UWM
Walker-Miller Energy Services
Warner Norcross + Judd LLP
Washtenaw Community College

The 2026 Mackinac Policy Conference will be held **Tuesday, May 26, through Friday, May 29, 2026.**

Registration for the
2026 Mackinac Policy Conference
is now open.
WWW.DETROITCHAMBER.COM/MPC26

For sponsorship opportunities, contact **Jim Connarn**
at jconnarn@detroitchamber.com.

To join the Chamber, contact **Huey Gray III**
at hgray@detroitchamber.com.