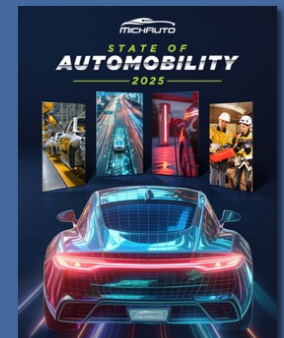


# StateRegion OF THE



## Detroit Regional Chamber Signature Reports



## Key Data Partners



DetroitRegionalChamber

# StateRegion OF THE 2026

THE HOUSE IS ON FIRE

NATIONAL POLICY IMPACTS

SLOWING ECONOMY PROMPTS CAUTION

STRENGTH IN INNOVATION

REGIONAL MOMENTUM CONTINUES

 Citizens

DetroitRegionalChamber

# StateRegion

OF THE

# THE HOUSE IS ON FIRE



Nov. 18, 2025

**CRAIN'S DETROIT BUSINESS**

**Michigan incomes drop to their lowest ranking ever as higher education lags other states**

Feb. 9, 2026

**Michigan Public**

**Michigan lost more jobs in January than every state but one**

Feb. 2, 2026

**The Detroit News**

**Michigan's economy gets warning signs from latest income data**

Nov. 20, 2025

**DBUSINESS**  
DETROIT'S PREMIER BUSINESS JOURNAL

**Michigan's economy is treading water, impacted by high unemployment**

 **Citizens**

DetroitRegionalChamber

# StateRegion OF THE

DetroitRegionalChamber



GLENGARIFF GROUP, INC.

MICHIGAN VOTER POLL

## WHERE MICHIGAN RANKS

THE HOUSE IS  
ON FIRE

VOTERS'  
RANKINGS

ACTUAL  
RANKINGS

26 <sup>TH</sup>	VS.	33 <sup>RD</sup>	PERCENTAGE OF POPULATION WITH A COLLEGE DEGREE
27 <sup>TH</sup>	VS.	44 <sup>TH</sup>	4 <sup>TH</sup> GRADE READING
29 <sup>TH</sup>	VS.	45 <sup>TH</sup>	UNEMPLOYMENT RATE
27 <sup>TH</sup>	VS.	40 <sup>TH</sup>	AVERAGE PER CAPITA INCOME PER PERSON
28 <sup>TH</sup>	VS.	45 <sup>TH</sup>	ATTRACTING HIGH-TECH JOBS

Source: U.S. Census Bureau, U.S. Bureau of Economic Analysis,  
U.S. Bureau of Labor Statistics, Detroit Regional Chamber Michigan Voter Poll,  
February 2026

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# StateRegion OF THE

If the State  
Remained 18<sup>th</sup> in  
Per Capita Income,  
Michiganians Would  
Have **\$8,000 More**  
in Their Pockets

## NO STATE HAS FALLEN AS FAR AND AS FAST AS MICHIGAN

### SINCE 2000...



**16<sup>TH</sup> → 44<sup>TH</sup>**  
IN 4TH GRADE READING



**49<sup>TH</sup>**  
IN POPULATION GROWTH



**18<sup>TH</sup> → 40<sup>TH</sup>**  
IN PER CAPITA INCOME,  
LOWEST RANKING EVER

THE HOUSE IS  
ON FIRE

 Citizens

DetroitRegionalChamber

# StateRegion OF THE

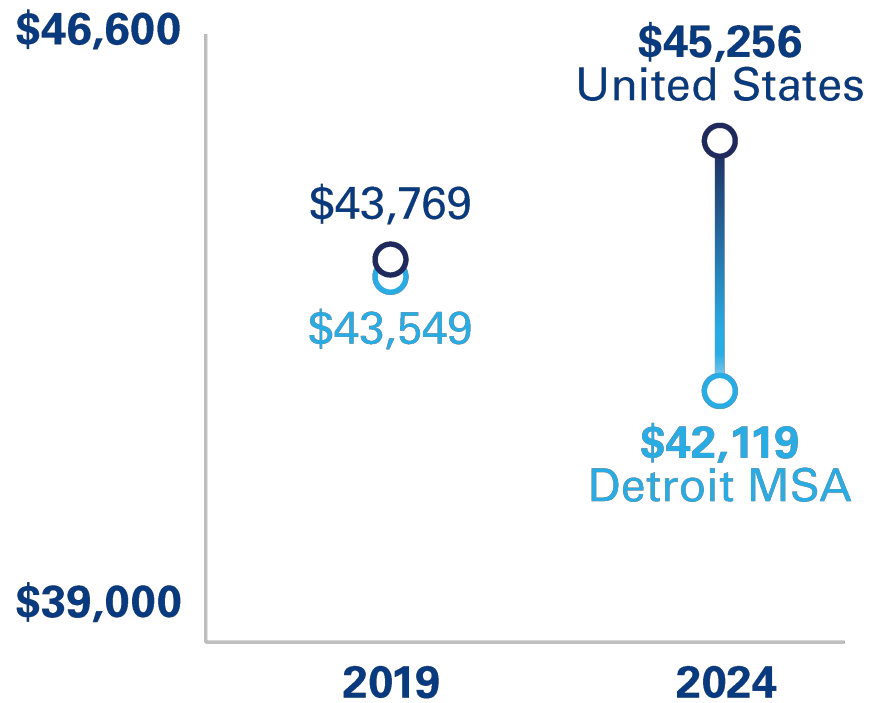
Gap in Per Capita Income  
With Nation Widens,  
Ranks Last Among Peers

- 1 Austin \$60.9K
- 2 Denver \$55.6K
- 3 Minneapolis \$55.6K
- 20 Detroit \$42.1K

## PER CAPITA INCOME

In 2024 Dollars, Adjusted for Cost of Living

THE HOUSE IS  
ON FIRE



Source: U.S. Census Bureau

DetroitRegionalChamber

# StateRegion OF THE

## Job Growth Continues but Slower Than Peers

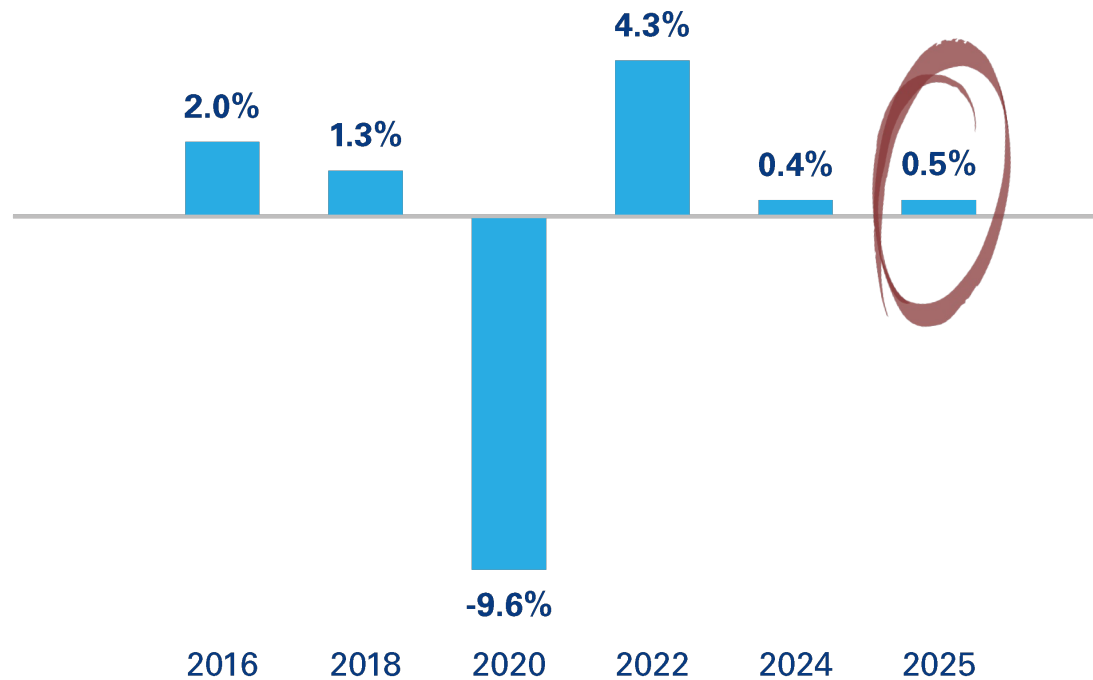
- 1 Austin 23%
  - 2 Nashville 15%
  - 3 Dallas 14%
  - 15 Detroit 1%
- 2019-2025

## JOB GROWTH

Year Over Year, Detroit MSA

Note: 2025 is preliminary and subject to change

THE HOUSE IS  
ON FIRE



Source: U.S. Bureau of Labor Statistics

 Citizens

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# StateRegion OF THE Region

Region Ranks 17<sup>th</sup>  
in Real GDP Growth,  
Lags Peers and Nation

DetroitRegionalChamber



GLENGARIFF GROUP, INC.

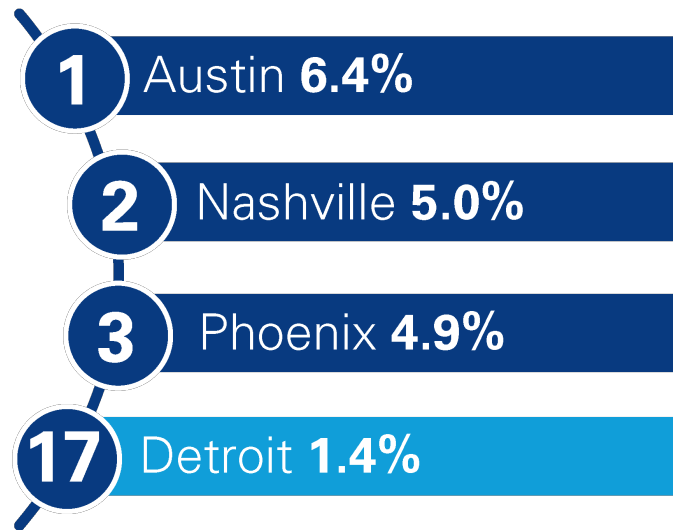
✓ MICHIGAN VOTER POLL

42% of Michigan voters see  
a growing economy

## REAL GDP GROWTH

Compound Annual Growth Rate, 2019-2024

THE HOUSE IS  
ON FIRE



United States 2.4%

Source: U.S. Bureau of Economic Analysis

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# StateRegion OF THE

Region's Unemployment  
Below 5%, Yet Higher  
Than Peers and Nation

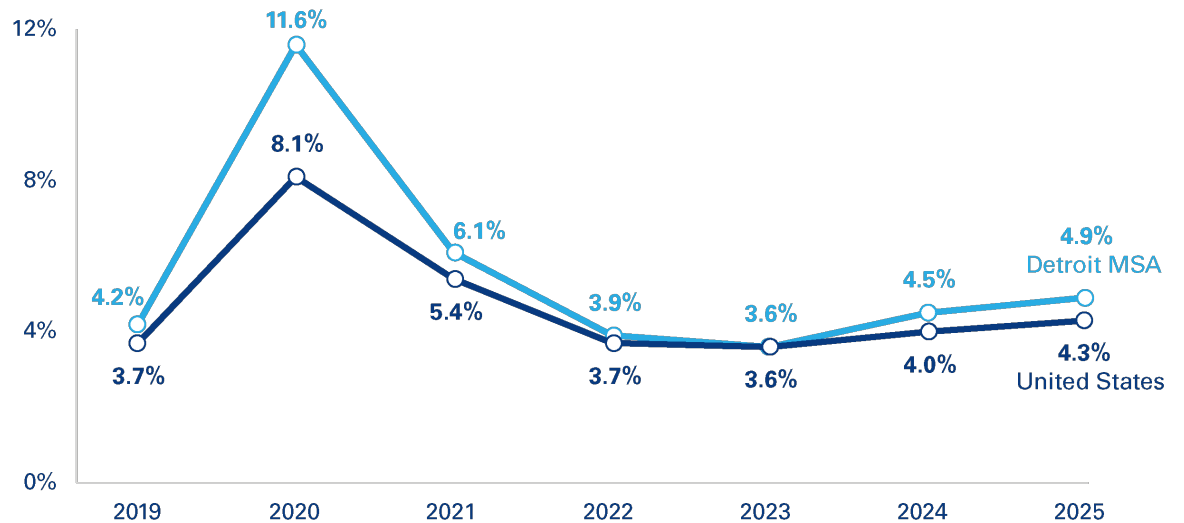
- 1 Indianapolis 2.5%
- 2 Nashville 2.9%
- 3 Austin 3.2%
- 19 Detroit 4.7%

December 2025

## UNEMPLOYMENT RATE

Note: 2025 is preliminary and subject to change

THE HOUSE IS  
ON FIRE



Source: U.S. Bureau of Economic Analysis



DetroitRegionalChamber

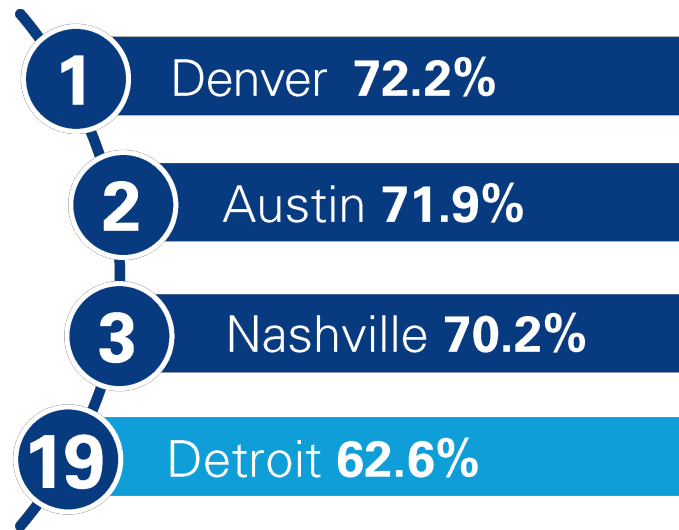
# StateRegion OF THE

Labor Force Participation  
Low Among Regional  
Peers and Nation

## LABOR FORCE PARTICIPATION

2024

THE HOUSE IS  
ON FIRE



United States **64.0%**

Source: U.S. Census Bureau

 Citizens

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# StateRegion OF THE

## NATIONAL POLICY IMPACTS

“The number one most exposed state to tariffs is Michigan – number one in the whole country.”

**Austan Goolsbee**

President and Chief Executive Officer,  
Federal Reserve Bank of Chicago,  
at the 2025 Mackinac Policy Conference

March 5, 2025

### The Detroit News

Automakers get a tariff reprieve but  
'damage has already been done'

Sept. 22, 2025

### Automotive News

Auto supplier scraps \$50 million Detroit  
factory plan as tariffs drive up costs

March 13, 2026



Detroit's Big Three facing  
\$50B losses in EV programs

April 6, 2025

### THE WALL STREET JOURNAL.

The first victim of Trump's trade war:  
Michigan's economy

 Citizens

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# StateRegion OF THE

Regional Trade Activity  
Down \$17B  
Year Over Year at  
Detroit Ports

## TRADE ACTIVITY

Total Value, Detroit Region Ports,  
Values in 2025 Dollars, Annual Data, 2024-2025

NATIONAL POLICY  
IMPACTS

**-12%**  
Exports

**+2.4%**  
Imports

Canada



**-9%** Exports | **-13%** Imports

Mexico



**+3%** Exports | **+51%** Imports

China



**-30%** Exports | **+67%** Imports

Source: U.S. Census Bureau

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# StateRegion OF THE

Canada Is the Nation's,  
Michigan's, and Region's  
#1 Trading Partner

“Canada is more than a  
neighbor; it's critical to  
Michigan's economy.”

**GLENN STEVENS JR.**

Executive Director, MichAuto;  
Chief Automotive and Innovation Officer,  
Detroit Regional Chamber

## CANADA'S IMPORTANCE TO MICHIGAN

**\$15B**

in annual  
exports to  
Canada

**37%**

of the Region's  
\$41B exports  
goes to Canada

**55%**

of Michigan's  
transportation equipment  
trade is with Canada

Source: Bridge and Tunnel Operators Association,  
International Trade Administration

Note: Crossings include in and out bound traffic from 2024 to 2025

## NATIONAL POLICY IMPACTS



Truck  
Crossings



Passenger  
Crossings

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# StateRegion OF THE

## Automotive Industry Disproportionately Impacted by National Policy Changes in 2025

**\$50B**

**\$35B**

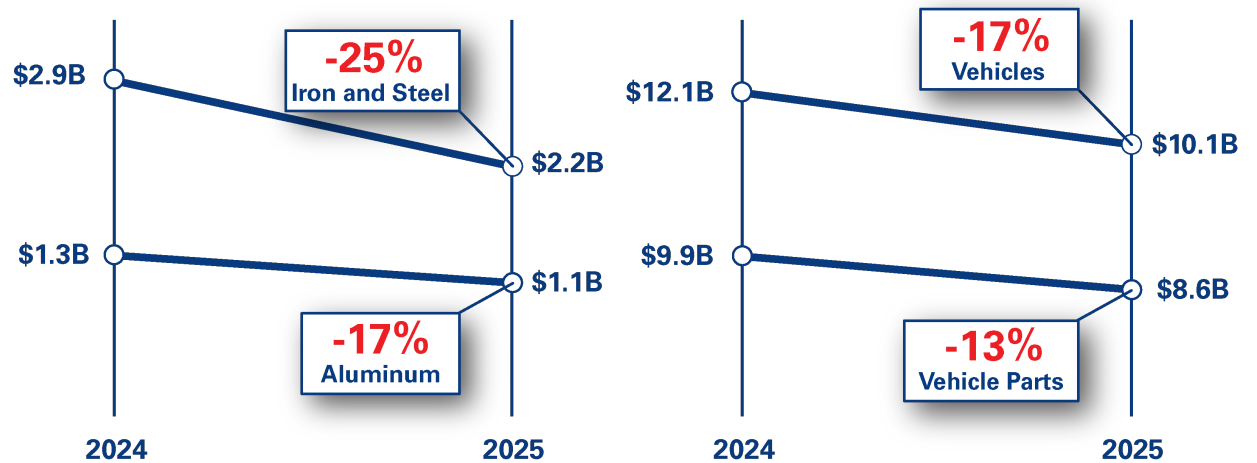
Written Off in  
EV Investments  
by U.S.  
Automakers

Global  
Automaker  
Losses Due  
to Tariffs

## AUTOMOTIVE IMPACT

*Inflation-Adjusted Total Value of Exports,  
Detroit Regional Ports*

NATIONAL POLICY  
IMPACTS



 Citizens

Source: U.S. Census Bureau, Automotive News, The Washington Post

DetroitRegionalChamber

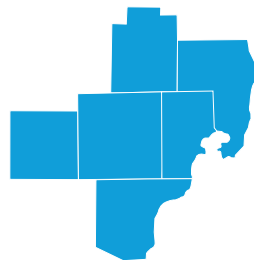
# StateRegion OF THE

Shifting Policies on  
Trade and EVs Have  
Impacted Manufacturing

## MANUFACTURING JOBS

Annual Employment, Year Over Year, 2025

NATIONAL POLICY  
IMPACTS



**-2,900**  
Detroit Region



**-156,000**  
United States

## PROFIT SHARING CHECKS



\$10,208 | \$6,780  
2025 | 2026

**34%**



\$14,500 | \$10,500  
2025 | 2026

**28%**



\$10,208 | \$0  
2025 | 2026

**100%**



**Citizens**

Source: U.S. Bureau of Labor Statistics, Automotive News

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StateRegion  
OF THE

**SLOWING  
ECONOMY  
PROMPTS  
CAUTION**

Feb. 9, 2026

**yahoo!finance**

**The job market was bruising in 2025.  
The start of 2026 doesn't look  
much better**

Nov. 21, 2025



**Feeling crunched? Americans' confidence  
in the economy nears record low**

Jan. 9, 2026

**THE WALL STREET JOURNAL.**

**Slowest labor market in years  
leaves job seekers stuck**

Jan. 23, 2026

**Chief Executive  
Manufacturing CEO confidence  
falls at year-start**

 **Citizens**

DetroitRegionalChamber

# StateRegion OF THE

## Policy Uncertainty Clouds Business Outlook

### CEO Top Challenges

**41%**

RISING COSTS

**40%**

PRICE INCREASE  
TO CONSUMERS

**31%**

LEVERAGING AI  
EFFECTIVELY

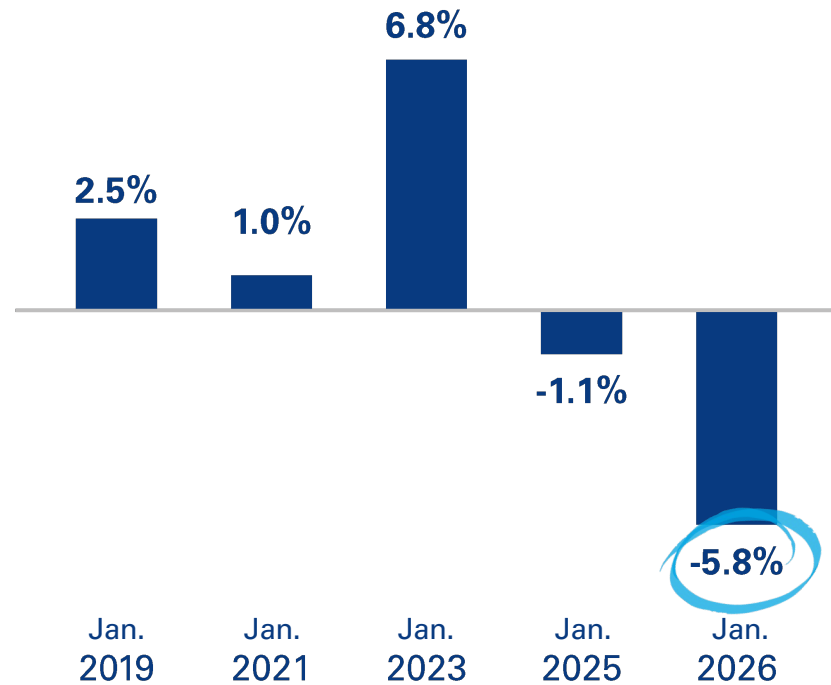
**30%**

RISING HEALTH  
CARE COST

## CEO SENTIMENT

Change in CEOs' 1-year outlook at the start of every new year vs. prior month

SLOWING ECONOMY  
PROMPTS CAUTION



Source: Chief Executive, CEO Confidence Index

 Citizens

DetroitRegionalChamber

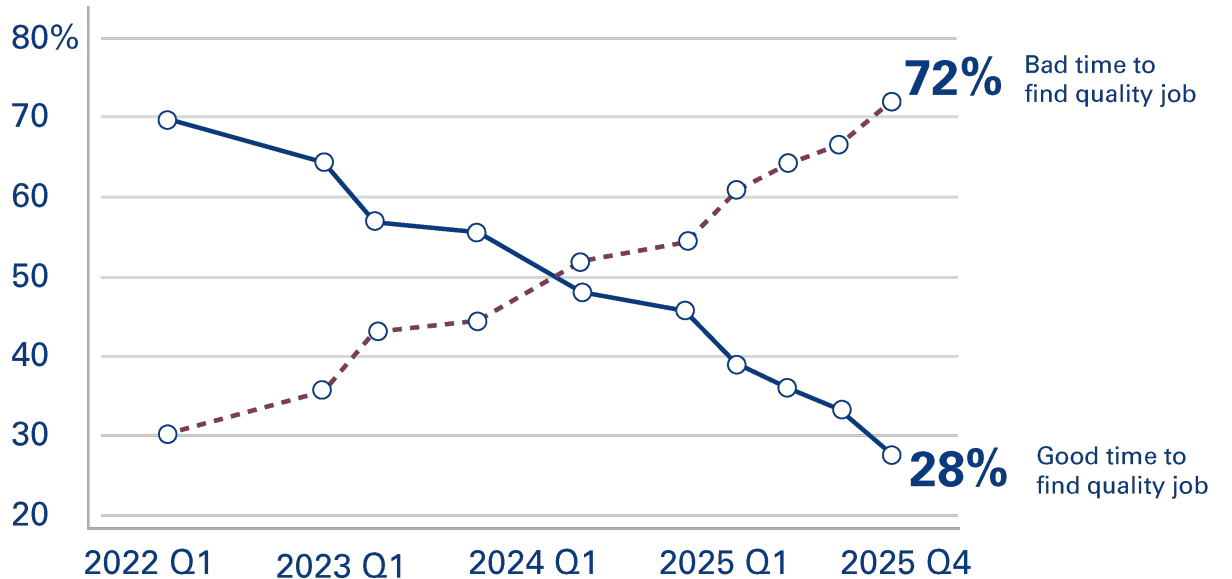
# StateRegion OF THE

Gallup Polling Tracks Sharp Decline in U.S. Worker Job Market Confidence

GALLUP®

## U.S. WORKER SENTIMENT

SLOWING ECONOMY  
PROMPTS CAUTION



Source: GALLUP

 Citizens

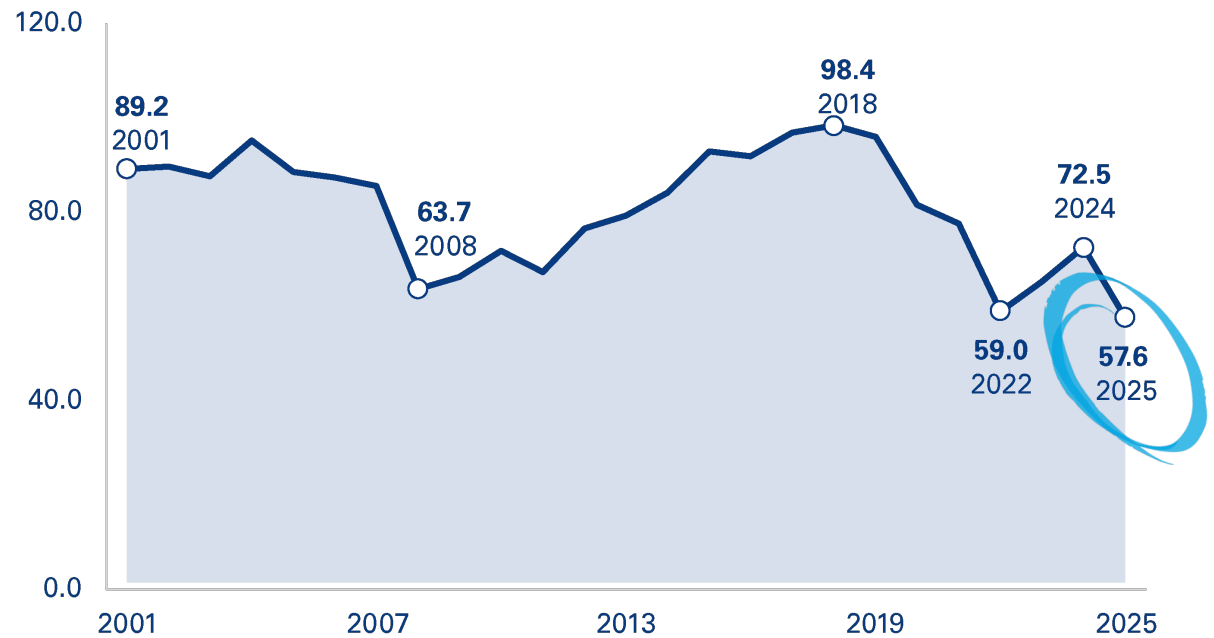
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# StateRegion OF THE

## Consumer Sentiment Dips to 65-Year Series Low in 2025

## U.S. CONSUMER SENTIMENT

SLOWING ECONOMY  
PROMPTS CAUTION



Source: University of Michigan

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# StateRegion OF THE

Consumers Face  
Cumulative Effects  
of Elevated Prices  
Despite Cooling Inflation

Inflation Rate  
Detroit MSA

**3.0%**  
2024

**1.7%**  
2025

## PRICES

Cumulative Change in Consumer Price Index,  
Detroit MSA

SLOWING ECONOMY  
PROMPTS CAUTION



All Items

**7%** vs. **24%**  
2014-2019      2020-2025

Compared to 2019

**124%**



Coffee

**78%**



Ground Beef

**66%**



Eggs

**32%**



New Vehicle

**56%**



Vehicle  
Insurance

Source: U.S. Bureau of Labor Statistics

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# StateRegion OF THE

## Labor Demand Dropped to Decade Low

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GLENGARIFF GROUP, INC.

MICHIGAN VOTER POLL

### Fewer Michigan Voters Believe Good-Paying Jobs Are Available

66%

JANUARY 2025

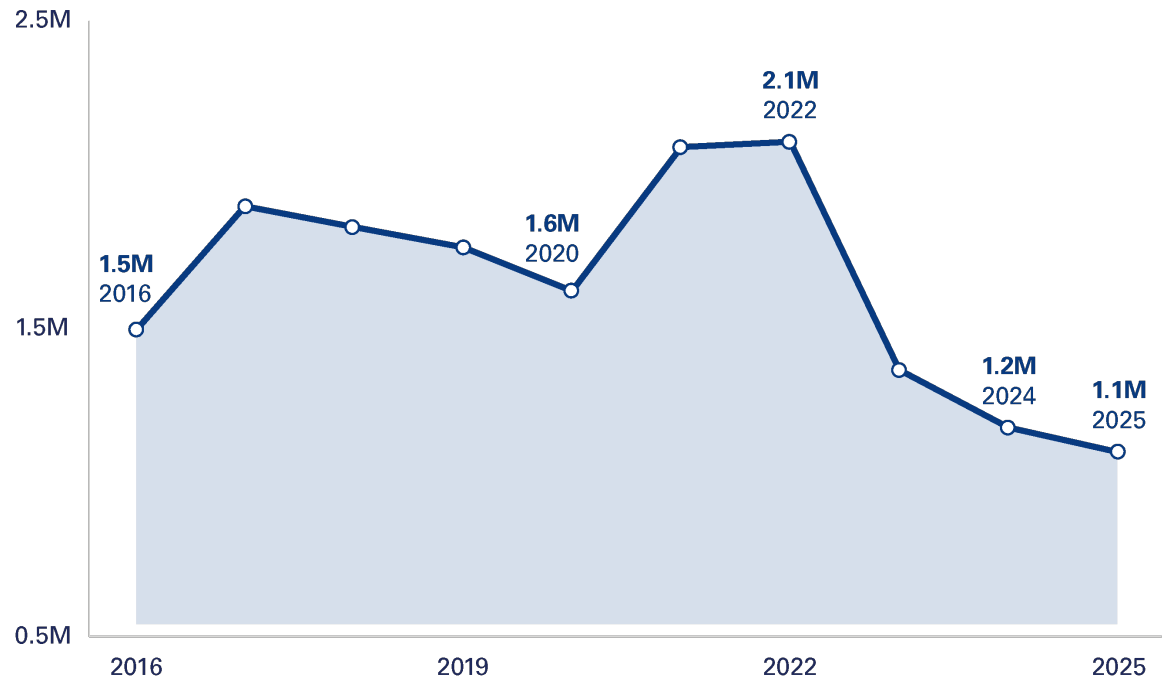
50%

FEBRUARY 2026

## JOB MARKET

Unique Job Postings, Detroit MSA

SLOWING ECONOMY  
PROMPTS CAUTION



Source: Lightcast

Citizens

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StateRegion  
OF THE

**STRENGTH IN  
INNOVATION**

**DBUSINESS** DETROIT'S PREMIER BUSINESS JOURNAL Dec. 29, 2025

**Eccalon to establish headquarters at The Icon building in Detroit, creating up to 800 new jobs**

**m LIVE** June 24, 2025

**New driverless truck engineering hub expected to create 500 jobs near Ann Arbor**

**msn** March 11, 2026

**Fortune to host Fortune 500 Innovation Forum in Detroit in November**

**CRAIN'S DETROIT BUSINESS** March 17, 2026

**Google behind massive Van Buren Township data center project**



DetroitRegionalChamber

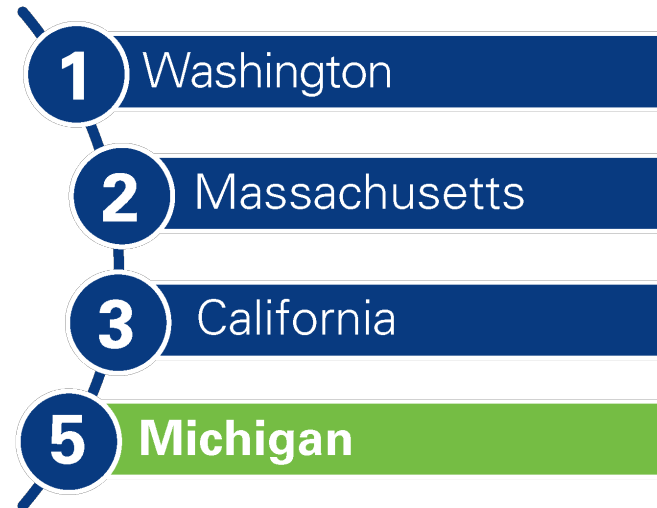
# StateRegion OF THE

Michigan Is a  
Top State for  
Research and  
Development,  
Investing \$24B

## BUSINESS-FUNDED R&D

*Per Capita Ranking*

STRENGTH IN  
INNOVATION



*Source: National Center for Science and Engineering Statistics and U.S. Census Bureau*

 Citizens

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# StateRegion OF THE

## Venture Capital Investment in Michigan Reached Decade High in 2025

### VC Deal Value Growth Michigan, 2021-2025 CAGR

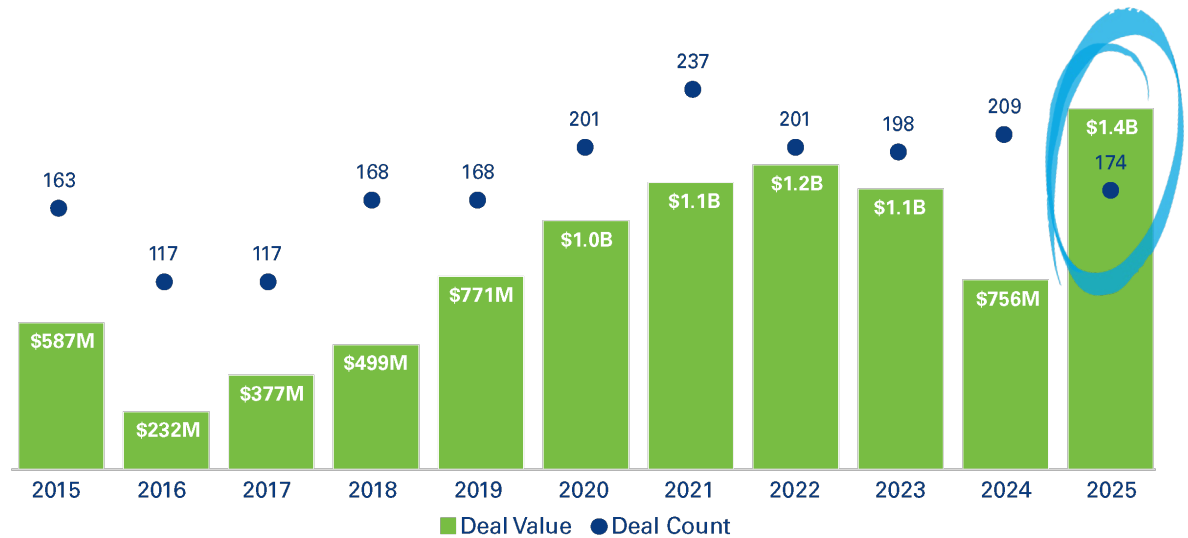
# 12th

in the Nation

## VENTURE CAPITAL

Michigan

STRENGTH IN  
INNOVATION



Source: PitchBook

 Citizens

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StateRegion  
OF THE

Michigan's R1  
Universities Are  
Prime Drivers of  
Innovation With \$30B  
in Economic Impact

## RESEARCH ASSETS



MICHIGAN STATE  
UNIVERSITY



Michigan  
Technological  
University



WAYNE STATE  
UNIVERSITY

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STRENGTH IN  
INNOVATION

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StateRegion  
OF THE

Detroit Regional Chamber  
and the University of  
Michigan Leading Effort  
to Establish Region as  
an Innovation Hub

STRENGTH IN  
INNOVATION

# ANN ARBOR-DETROIT INNOVATION CORRIDOR

Collaborative effort to harness economic and innovation assets  
between Ann Arbor and Detroit, with plans to expand regionally.



426

Venture Capital-Backed  
Startups

150,000

College Students

#1

State for Business-Funded  
Automotive and Mobility R&D

12th

Global Rank of Detroit's  
Emerging Startup Ecosystem

 Citizens

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# StateRegion OF THE

Business Applications  
Sustain Growth,  
Surpassing  
National Growth

Business Application Growth  
Year Over Year

24%

Michigan

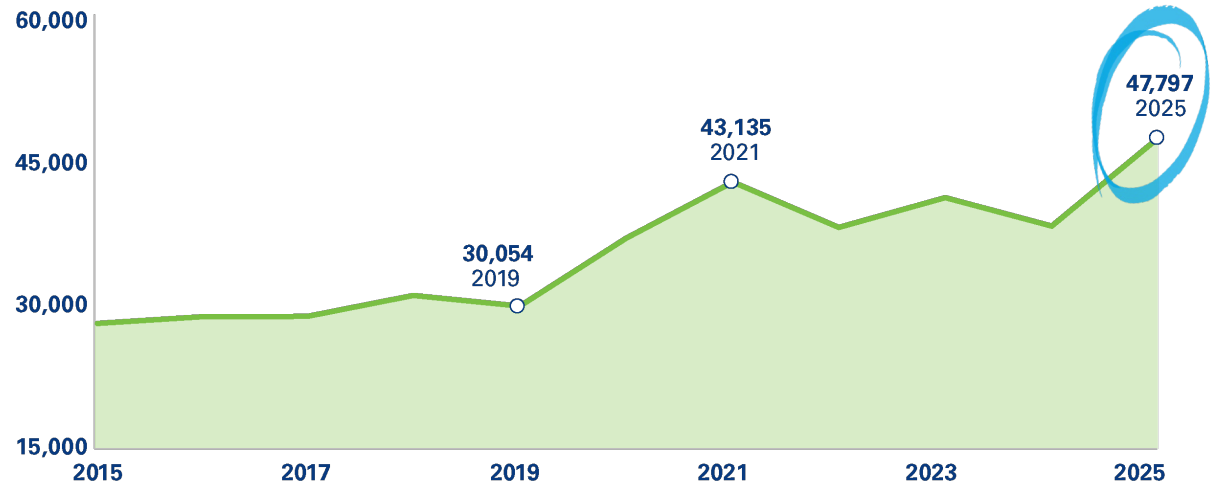
16%

United States

## BUSINESS CREATION

Annual High-Propensity New Business  
Applications, Michigan

STRENGTH IN  
INNOVATION



**2.5X** Black women-owned business growth compared to all women-owned businesses in the U.S.

Source: U.S. Census Bureau

 Citizens

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# StateRegion OF THE

**Data Centers Are Critical  
to Our Future Economy...  
and We Are Behind**



## DATA CENTERS

**6X**

**multiplier of indirect or induced  
jobs across the U.S. for every  
direct job they provide**

**\$2.7T**

**in expected data  
center investment  
in the U.S. by 2030**

**3X**

**data center footprint in  
neighboring Midwest states  
compared to Michigan**

*Source: McKinsey & Company, PwC, datacentermap.com*

STRENGTH IN  
INNOVATION

 **Citizens**

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# StateRegion OF THE Region

Information Gap About  
Data Centers' Value  
Remains a Challenge  
for the State

DetroitRegionalChamber

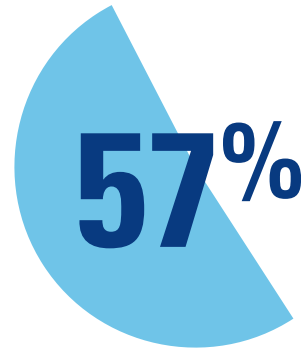


GLENGARIFF GROUP, INC.

✓ MICHIGAN VOTER POLL

## DATA CENTERS

STRENGTH IN  
INNOVATION



have heard or seen  
something about  
data centers

### How do voters feel about data centers?

66%

No Opinion

25%

Oppose

5%

Support

Source: Detroit Regional Chamber Michigan Voter Poll, February 2026

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StateRegion  
OF THE

REGIONAL  
MOMENTUM  
CONTINUES



**HOUR**  
DETROIT

March 1, 2026

Detroit named 'Most Underrated City  
Everyone Should Visit' by 'Travel + Leisure'



Michigan  
Public

Jan. 30, 2026

Detroit named 'City of the Year' for  
2026 by global design magazine

 Citizens

DetroitRegionalChamber

StateRegion  
OF THE

REGIONAL  
MOMENTUM  
CONTINUES



Photo courtesy of:  
windsoriteDOTca



**WXYZ**  
DETROIT

Feb. 3, 2026

**Gordie Howe International Bridge connecting  
Detroit to Canada near completion**

 **Citizens**

DetroitRegionalChamber

StateRegion  
OF THE

REGIONAL  
MOMENTUM  
CONTINUES



Photo courtesy of:  
Ford Motor Company

Sept. 15, 2025

## Automotive News

Ford, GM signal generational change  
with headquarters move

Photo courtesy of:  
General Motors



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StateRegion  
OF THE

REGIONAL  
MOMENTUM  
CONTINUES



Jan. 11, 2026

**Detroit Free Press**

**Stunning \$1.5B Hudson's project,  
full of amenities, fills major gap**

*Photo courtesy of:  
Bedrock Detroit*

 **Citizens**

DetroitRegionalChamber

StateRegion  
OF THE

REGIONAL  
MOMENTUM  
CONTINUES

March 3, 2026

**CRAIN'S DETROIT BUSINESS**

**Michigan fast-tracks \$152M for Selfridge upgrades to secure new fighter jets**

Nov. 5, 2025

**Detroit Free Press**

**Mary Sheffield elected Detroit's next mayor, will make history as first woman to lead city**

March 4, 2026

**THE WALL STREET JOURNAL.**

**The NBA's 'Bad Boys' are back – and they are shockingly good**

Jan. 8, 2026



**Multimodal transit hub planned for Detroit**

 **Citizens**

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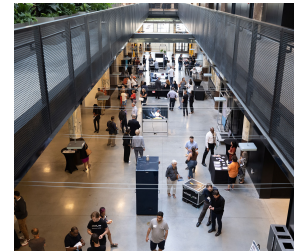
StateRegion  
OF THE

REGIONAL  
MOMENTUM  
CONTINUES

## REDEFINING THE REGION'S INNOVATION LEGACY



**Michigan Central**



**NewLab at  
Michigan Central**



**University of Michigan  
Center for Innovation**



**Bedrock's Gratiot Site  
Innovation District**



**Henry Ford Health and  
Michigan State University  
Health Science Center**

 **Citizens**