

The Detroit Regional Chamber hosts monthly webinars to offer its members the latest trends, data, and insights on the world of AI. The AI Office Hour series offers Chamber members the chance to showcase their expertise in AI by offering practical applications for businesses and information that can save companies time and money.

What is AI Office Hour?

- One-hour virtual event hosted by a Chamber member business
- 30-45 minutes of presentation with slides with the remaining time available for questions from the audience
- The Chamber markets the event to its members and the business community at large
- Events are free to attend and held each month on Tuesday, Wednesday, or Thursday for an hour between 11 a.m. and 2 p.m.
- StreamYard serves as event platform and we suggest no more than two presenters
- Speaker participation required in advance prep call with Chamber staff

Benefits to the host company

- Branding in all digital marketing activities for event
- Opportunity to share thought leadership with the business community
- The Chamber will share registrant list and post-event survey results
- Host company contact included in the participant thank you email

Submit a proposal to serve as a host

- Contact Megan Spanitz at mspanitz@detroitchamber.com
- Provide a 100-word summary of the topic your company would like to cover in the webinar
- Include a session title, speakers, and any other information you believe will entice Chamber members

Example topics, however host company is encouraged to create their own topic

- AI: What Every Business Needs to Know
- Using AI to Improve Customer Service
- AI for Marketing: Do More With Less
- Productivity AI: How to Save 10 Hours a Week
- Using AI to Strengthen Sales Performance
- AI and Cybersecurity
- AI for Financial and Operational Efficiency
- Using AI Responsibly
- Building an AI-Ready Workforce
- Preparing the Workforce for AI-Integrated Jobs
- Trust, Security, and Governance for Autonomous AI Agents
- The AI Bubble and Economic Impacts on Business Strategy
- Generative AI as an Organizational Resource (Not an Individual Tool)
- AI and the Future of Work: Organizational Design and Talent Models for 2026