

September 22, 2026

Detroit Brownfield Redevelopment Authority
Detroit Economic Growth Corporation
150 West Jefferson Avenue
Suite 1700
Detroit, MI 48226

Dear Review Committee:

On behalf of the Detroit Regional Chamber, I am writing to express our support for Bedrock and its project partners' planning, engagement, and redevelopment initiative for the Renaissance Center and East Riverfront.

Detroit's international waterfront is one of our state's defining economic, civic, and cultural assets. As metropolitan regions worldwide compete for high-growth industries and mobile talent, modernizing legacy urban infrastructure is essential to sustaining regional momentum. Reimagining the Renaissance Center and adjacent East Riverfront presents a transformative opportunity to connect the waterfront directly with the downtown core, neighboring districts, and the broader regional economy.

A thriving regional core requires development that combines long-term economic growth and job creation with public connectivity and fiscal sustainability. Bedrock's comprehensive community engagement has set a collaborative standard by actively involving employers, public partners, and community stakeholders in the master planning process. This inclusive approach ensures the project reflects Southeast Michigan's long-term priorities while laying the foundation for lasting private investment.

Thoughtful, forward-looking redevelopment on this scale accelerates our progress toward becoming a world-class waterfront city. Transformative placemaking directly supports talent attraction and retention, expands the municipal tax base, and strengthens our position in the global economy.

The Detroit Regional Chamber urges your favorable consideration of this initiative to sustain Detroit's economic momentum and position the East Riverfront for the next generation of growth.

Sincerely,

Sandy K. Baruah
President and Chief Executive Officer
Detroit Regional Chamber